

*Schumacher's*

# Taliesin Line

OF

DECORATIVE FABRICS AND WALLPAPERS

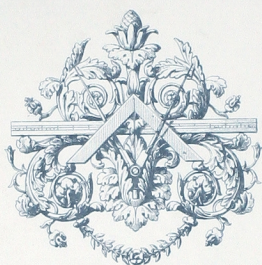
DESIGNED BY

FRANK  
LLOYD  
WRIGHT



25663

c



MAURICE ROBERT DES MARAIS





**"Decoration is intended to make use more charming and comfort more appropriate . . . . or else a privilege has been abused."**

FRANK LLOYD WRIGHT



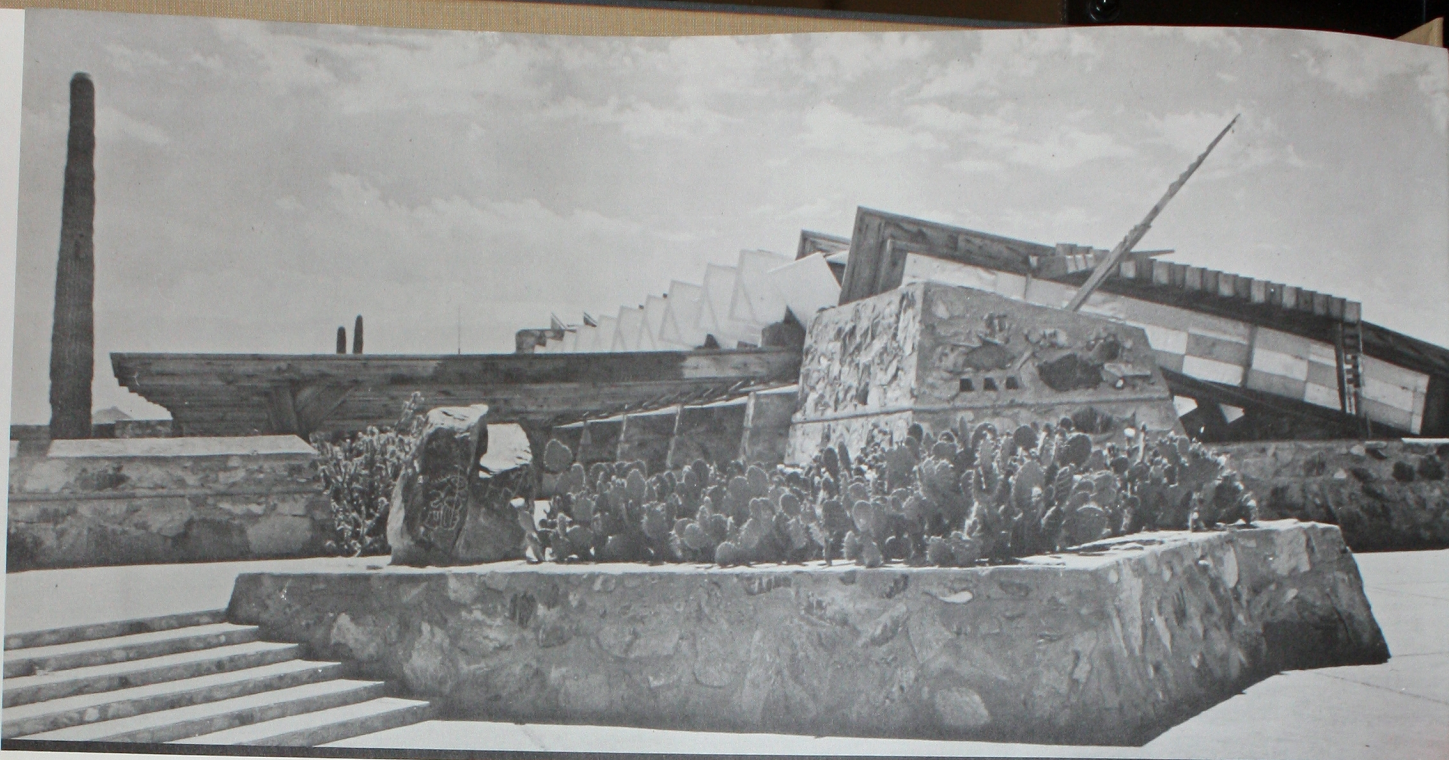
When internationally famous FRANK LLOYD WRIGHT turns his attention to the designing of decorative fabrics and wallpapers, it is time for rejoicing.

For more than half a century he has been the prophet of a new concept in architectural design. This concept has spread throughout the world . . . and its liberating influence and dramatic appeal now appears . . . or adaptations of it appear . . . in practically every structure being built today.

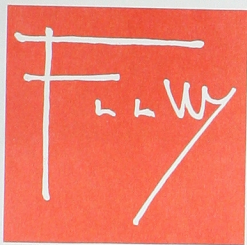
Mr. Wright's genius for combining form, function and color, is clearly reflected in this "TALIESIN" Line . . . a unique and breathtakingly beautiful collection of fabrics and wallpapers that will add new charm and distinction to the American home, be it provincial, traditional or contemporary in flavor.







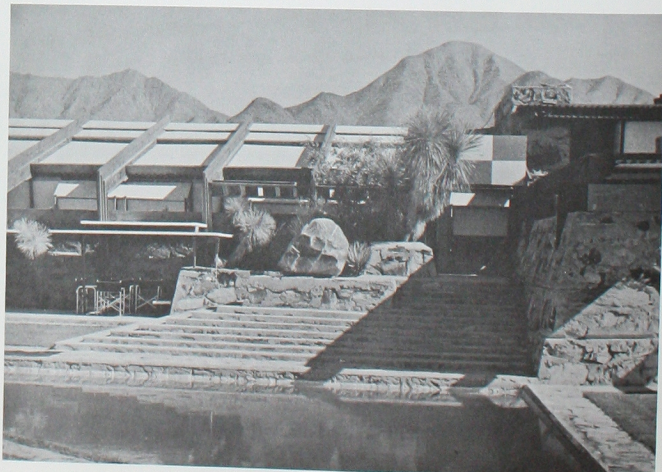
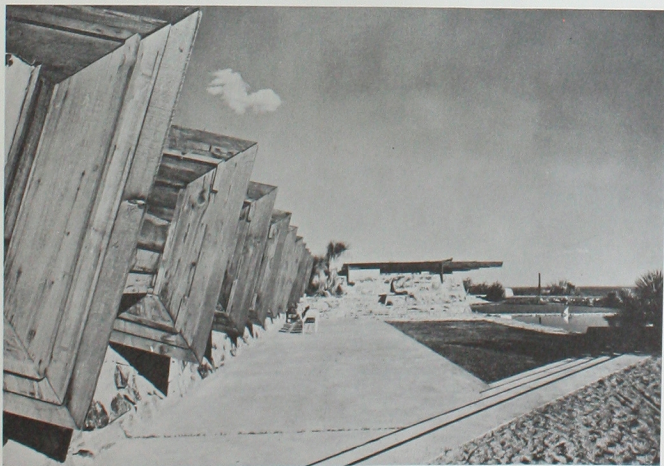
**TALIESIN WEST, Paradise Valley, near Phoenix, Arizona**



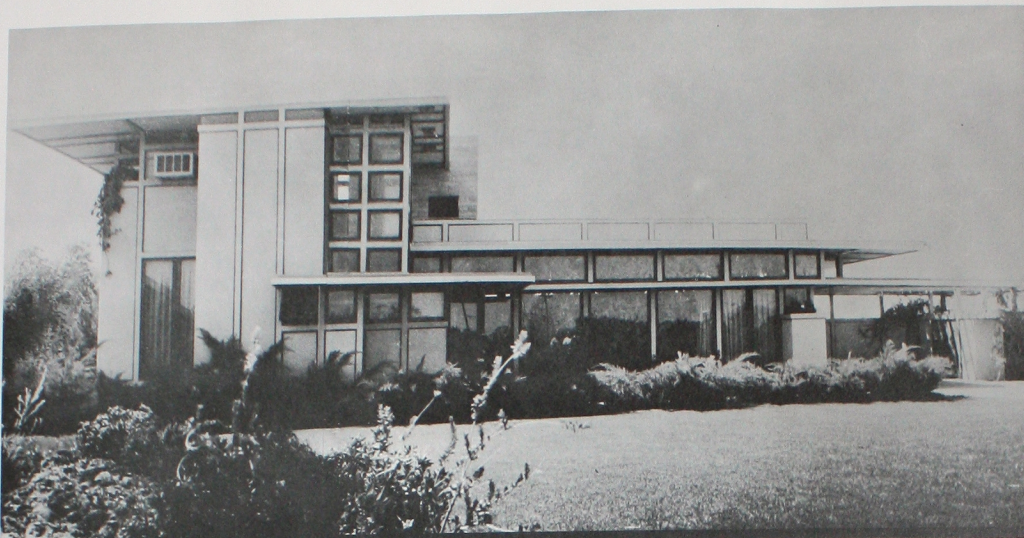
TALIESIN WEST, the home of Frank Lloyd Wright, has been an object lesson in construction and design to the apprentices who under the Taliesin Fellowship, come to live, study and work here with Mr. Wright.

It is a heavy masonry massed structure topped with redwood timbering upon which canvas has been stretched to make a unique textile overhead. The pleasantest lighting imaginable is the result.

Organically, Taliesin is the perfect home for the terrain in which it is set. The word is derived from the Welsh, meaning "shining brow," and is so called because it is actually built around the brow of the hill.







**The Raymond Carlson Home, Phoenix, Arizona**

An excellent architectural example of the brilliant use of concrete and glass. Here is beauty and strength with full advantage taken of the terrain, permitting maximum lighting and airiness, at the same time providing a panoramic view of the scenic outdoors.



**"FALLING WATER" The Edgar J. Kaufman Home**

This magnificent dwelling, constructed in 1935, is reputed to be the first home to be built of reinforced concrete. Note how masterfully FRANK LLOYD WRIGHT planned the construction to organically blend with the superb natural setting.

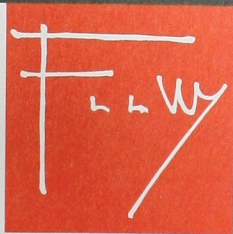


**Schumacher's "Taliesin" Suite,  
Located in the National Republican Club, New York City**

This newly remodeled suite, in one of New York City's most historic landmarks, dramatically illustrates the beauty, function, and versatility of the fabrics and wallpapers in this TALIESIN line. The unusual designs, colorations and textures are as adaptable to traditional decors as they are to contemporary.



The livingroom-bedroom features draperies of fabric Design No. 103, used with Design No. 503 casement fabric. Design No. 506 is the upholstery fabric for the sofa bed.



Wallpaper Design No. 103, matching the draperies, is used on a single wall in this same livingroom-bedroom.

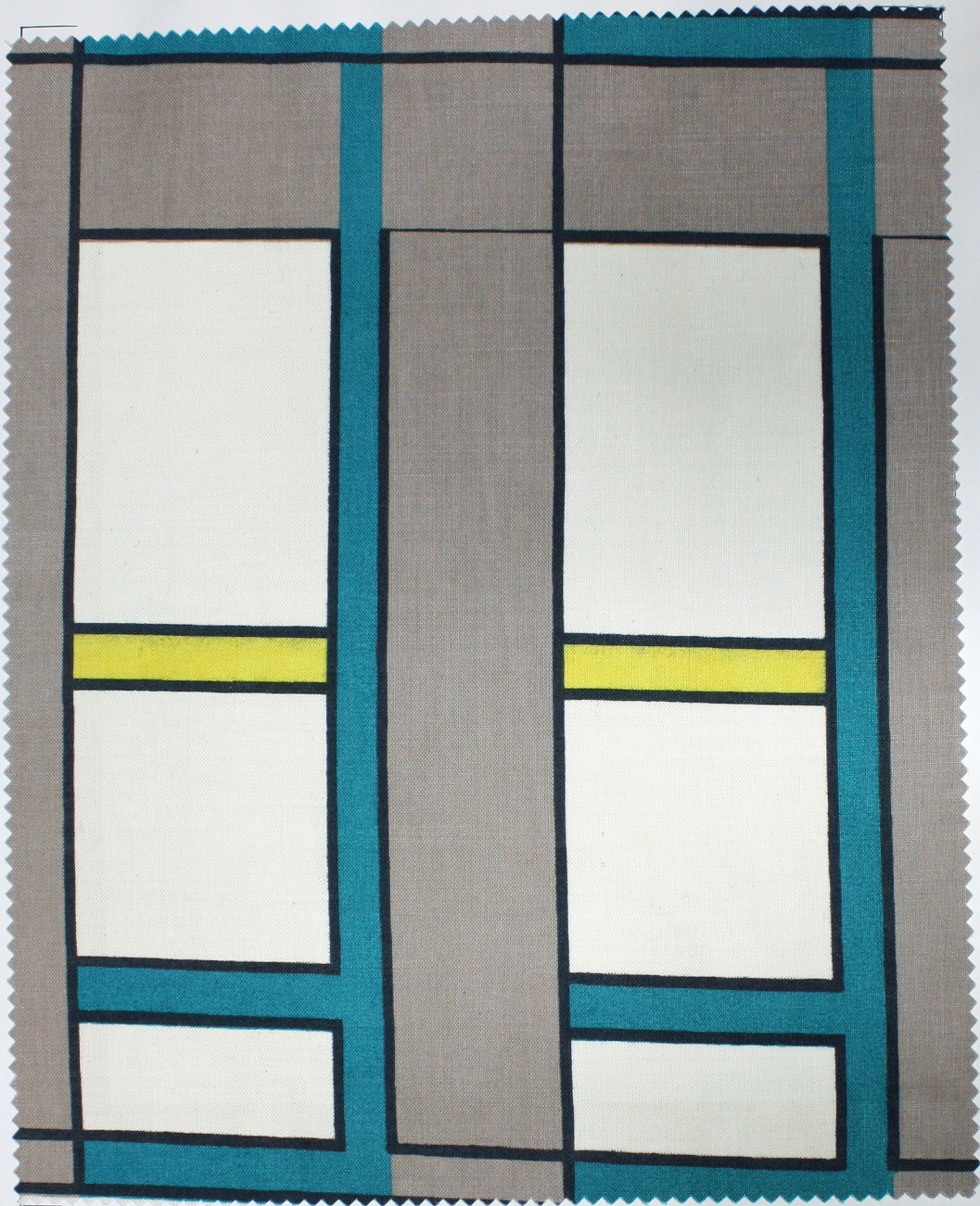
Other rooms in Schumacher's "Taliesin" suite are illustrated elsewhere in this portfolio.





## DESIGN No. 103

50" PRINTED MOHAIR CASEMENT  
17% Mohair, Rayon and Cotton Pattern Repeat 49 inches



FABRIC #775693—Tan & Turquoise

**This Miniature of  
Design 103  
Shows One Repeat  
Full Width**

THE INFLUENCE OF THE ARCHITECTURAL DESIGN OF  
THE RAYMOND CARLSON HOUSE IS STRONGLY FELT IN THIS  
UNUSUAL LARGE DESIGN

F. H. W.

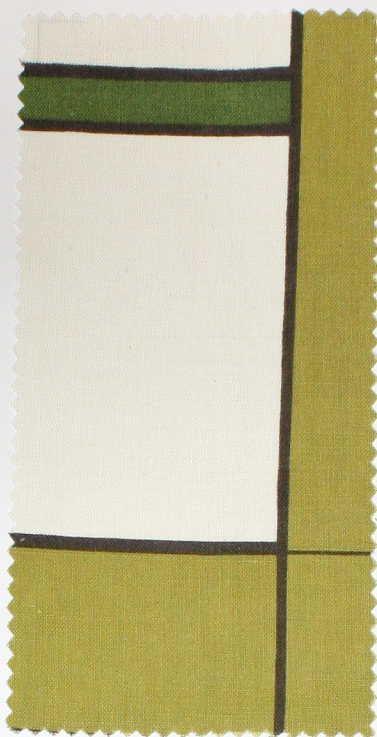


# DESIGN No. 103

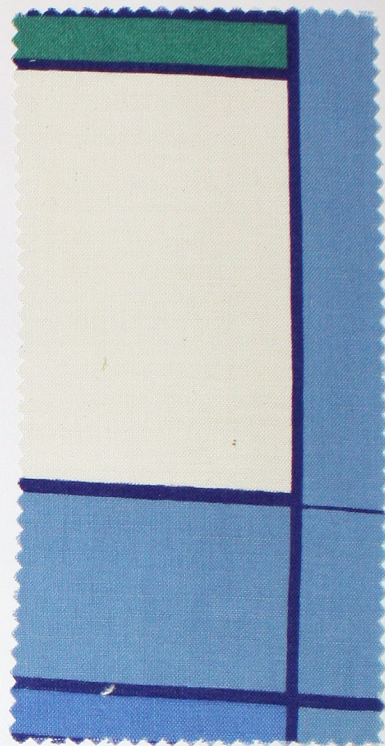
50" PRINTED MOHAIR CASEMENT  
Pattern Repeat 49 inches



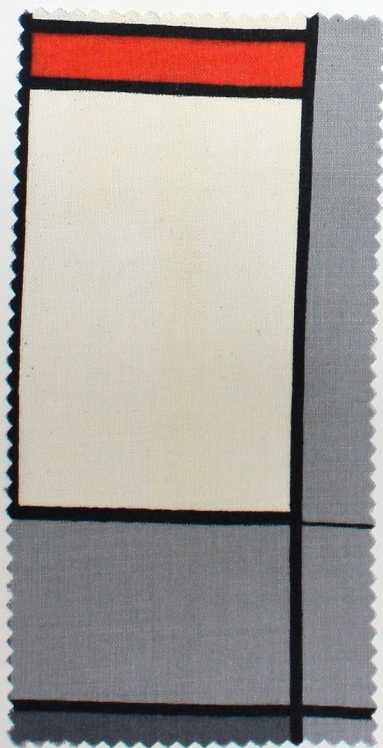
Miniature of Fabric #775690 Green & Gold



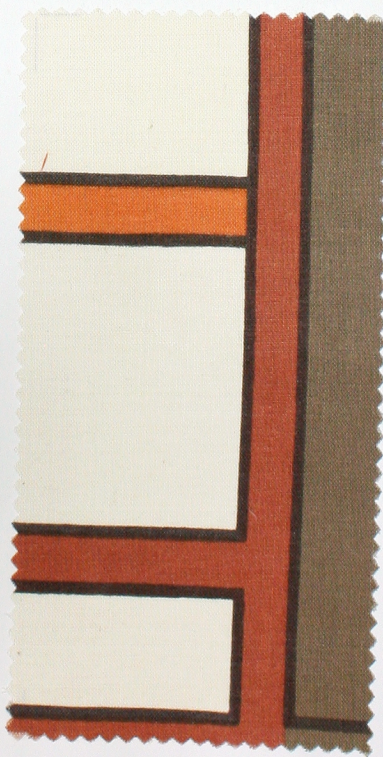
Miniature of Fabric #775691 Old Gold & Olive



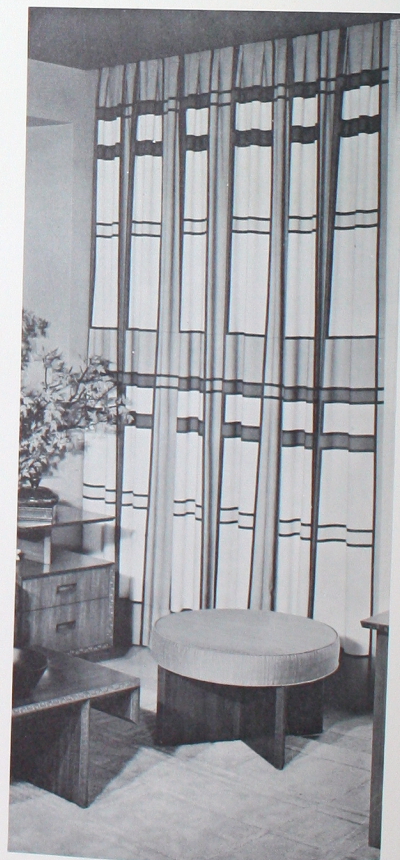
Miniature of Fabric #775694 Blue & Midnight



Miniature of Fabric #775697 Slate & Coral



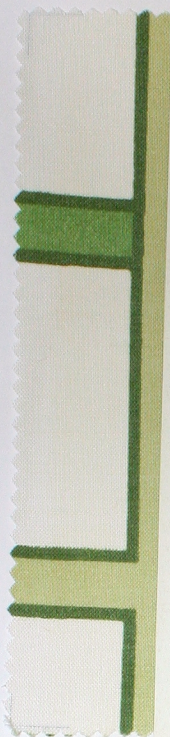
Miniature of Fabric #775698 Wood Brown & Brick



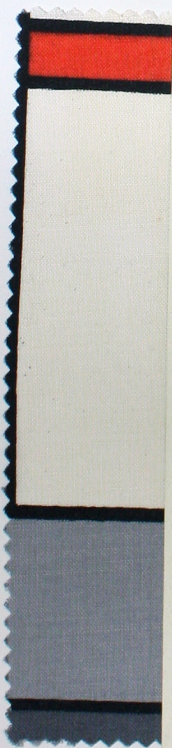








Miniature of Fabri



Miniature of Fabri

*Schumacher's*

Taliesin Line

DESIGN 103

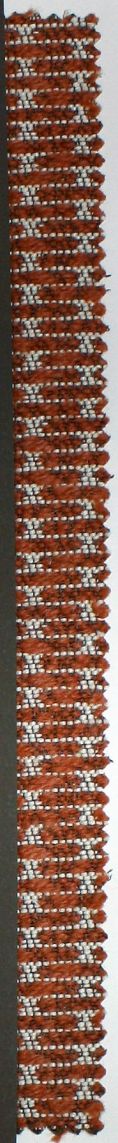
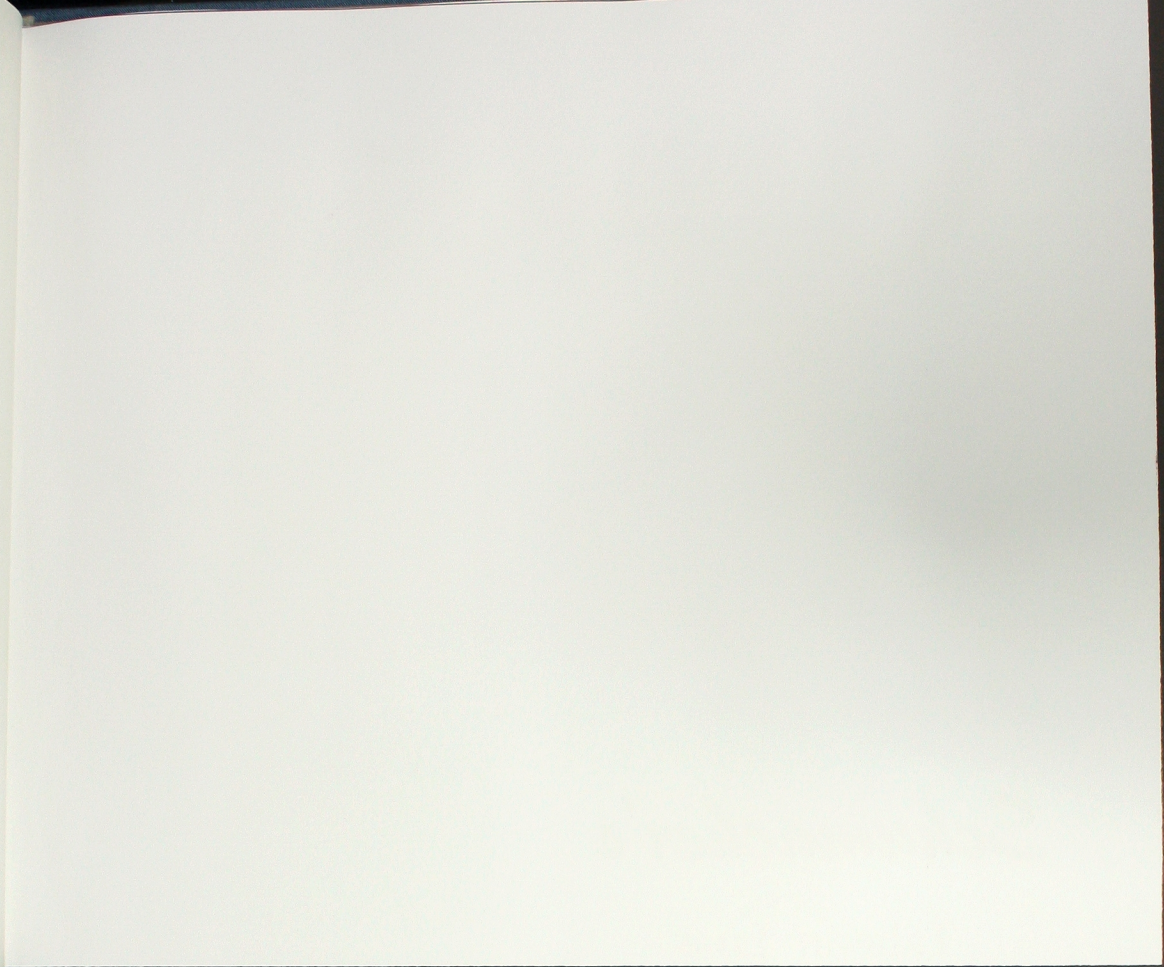
**7718 A 7718**

**GREEN & GOLD ON WHITE**

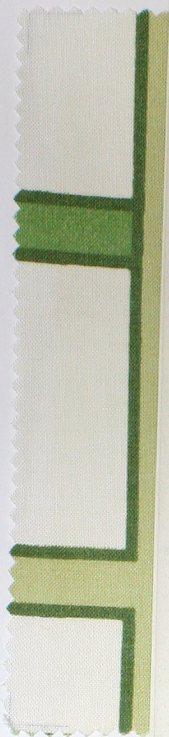
\$6.75 a single roll

Trimmed width 27", 48" repeat









Miniature of Fabr



Miniature of Fab

*Schumacher's*

Taliesin Line

DESIGN 103

**7718 B 7718**

**OLD GOLD & OLIVE**

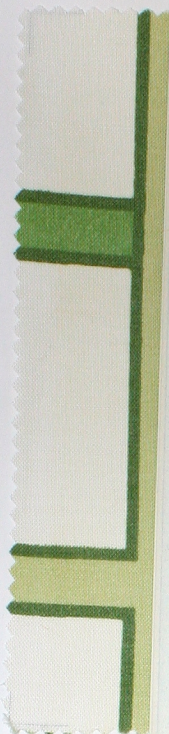
\$6.75 a single roll

Trimmed width 27", 48" repeat

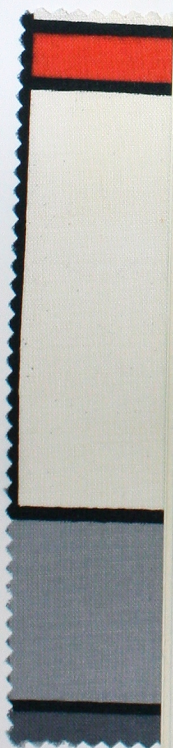








Miniature of Fabr



Miniature of Fab

*Schumacher's*

Taliesin Line

DESIGN 103

**7718 C 7718**

**BLUE & MIDNIGHT**

\$6.75 a single roll

Trimmed width 27", 48" repeat

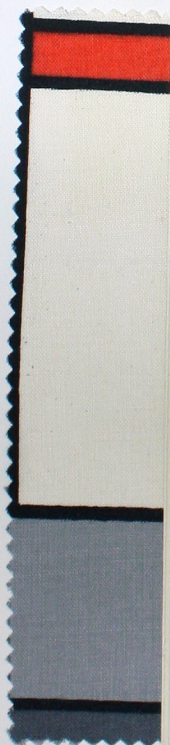








Miniature of Fabr



Miniature of Fab

*Schumacher's*

Taliesin Line

DESIGN 103

7718 D 7718

TAN & TURQUOISE

\$6.75 a single roll

Trimmed width 27", 48" repeat

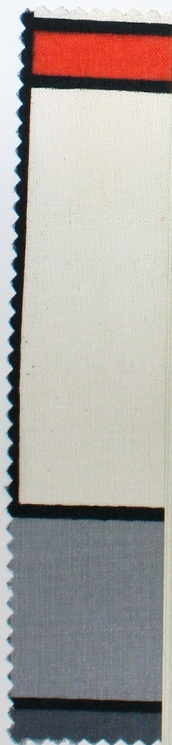








Miniature of Fabr



Miniature of Fab

*Schumacher's*

Taliesin Line

DESIGN 103

**7718 E 7718**

**SLATE & CORAL**

\$6.75 a single roll

Trimmed width 27", 48" repeat

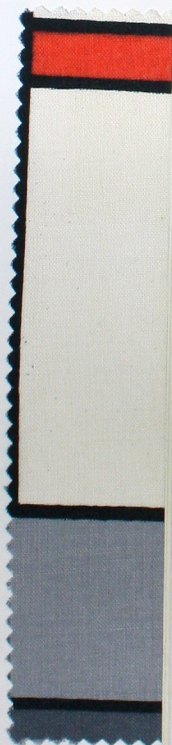








Miniature of Fabr



Miniature of Fabr

*Schumacher's*

Taliesin Line

DESIGN 103

**7718 G 7718**

**WOOD BROWN & BRICK**

\$6.75 a single roll

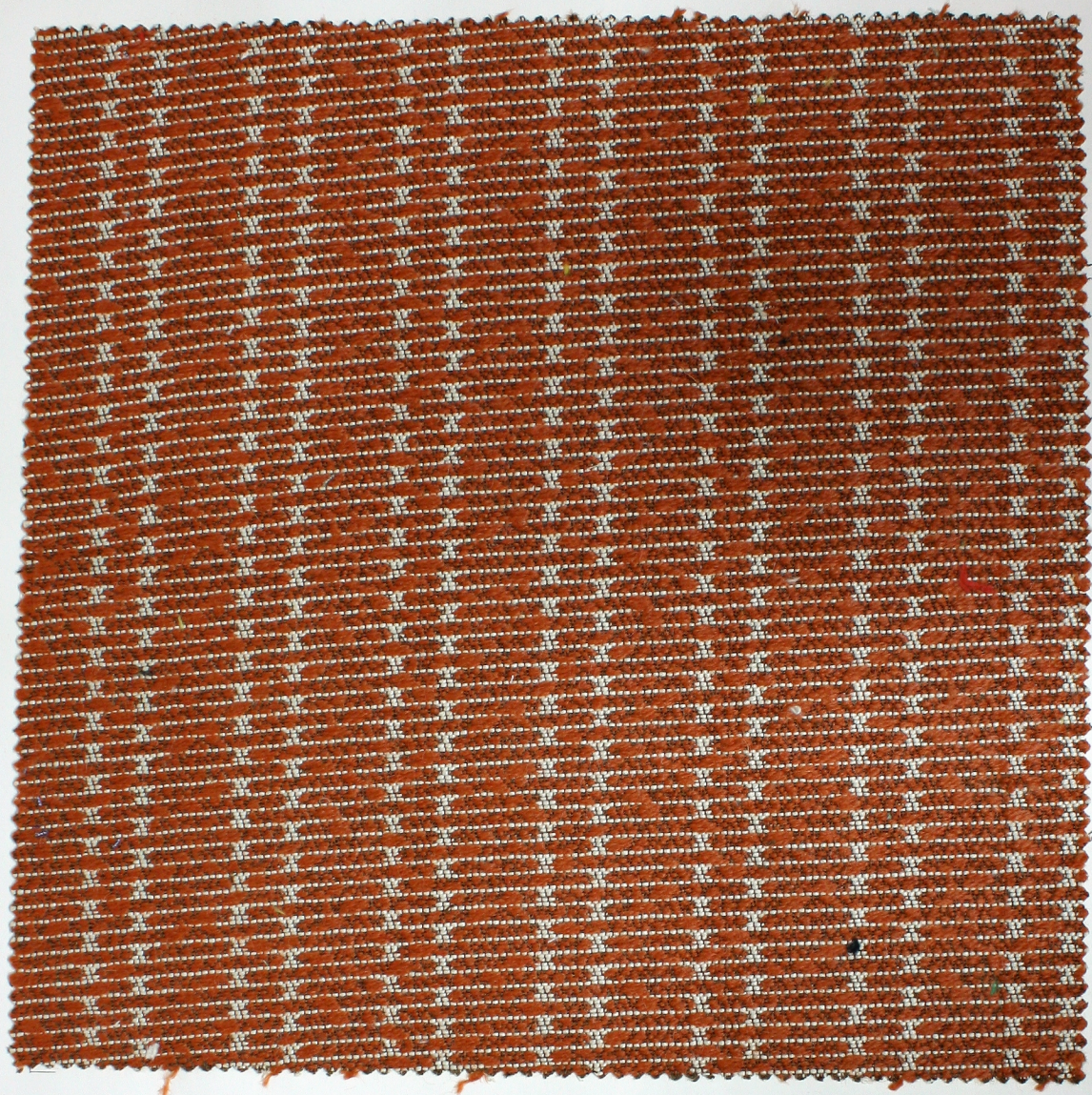
Trimmed width 27", 48" repeat



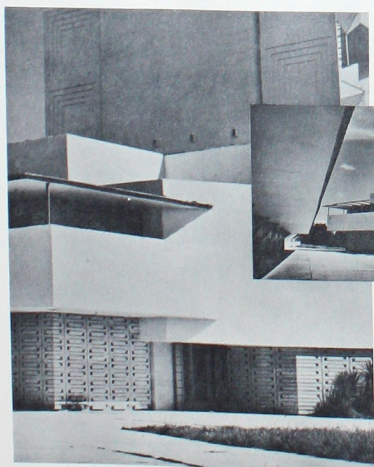
## DESIGN No. 504

52" WOOL TEXTURE

41% WOOL



Fabric #721275 — Copper



Florida Southern College, planned in 1936, is probably the one entirely modern campus among our educational institutions. The overall plan is Floridian in character consisting of deeply shaded winding esplanades. The unusual brickwork on the facade of several of the college buildings is suggested in Design No. 504.





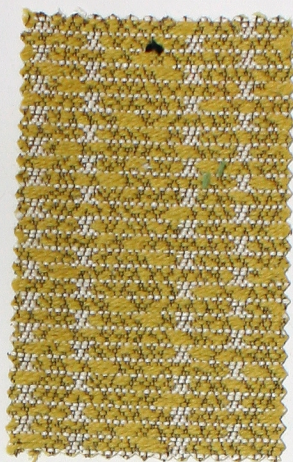
# DESIGN No. 504

52" WOOL TEXTURE

41% WOOL



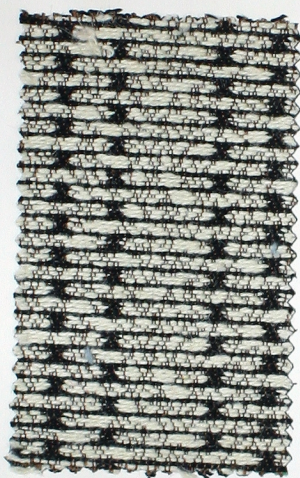
Fabric #721270 Green



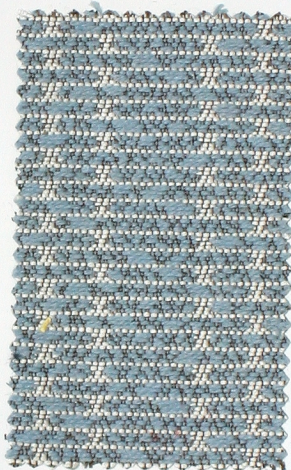
Fabric #721271 Gold



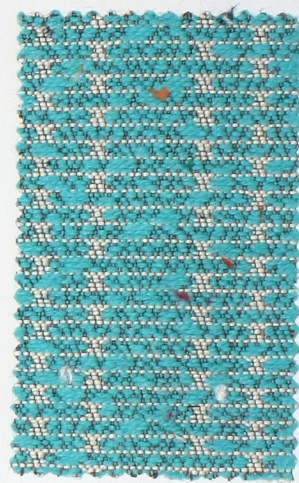
Fabric #721272 Rust



Fabric #721273 Natural



Fabric #721274 Blue



Fabric #721276 Turquoise



Fabric #721278 Flame



Fabric #721279 Black



**DESIGN No. 102**

50" PRINTED LINEN FABRIC — Pattern Repeat 28 inches



FABRIC #775744 — Blue

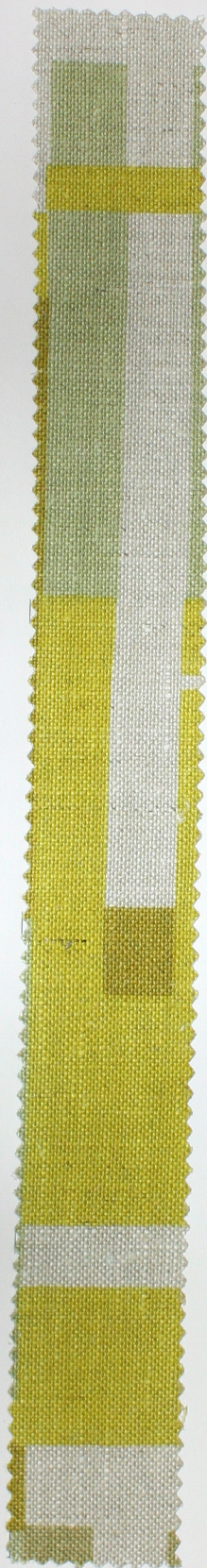


# DESIGN No. 102

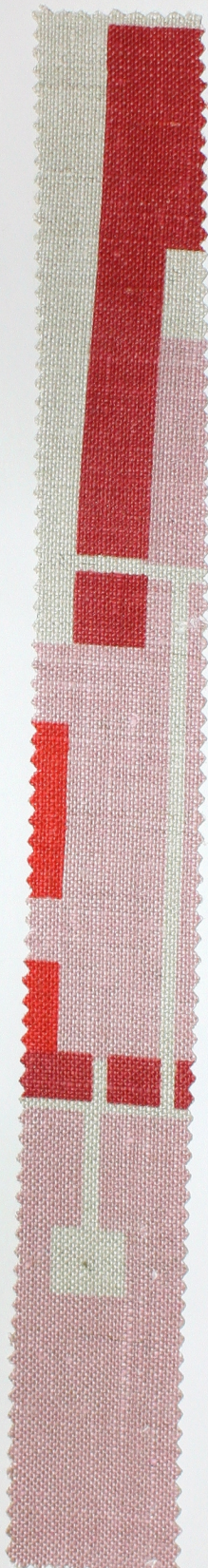
50" PRINTED LINEN



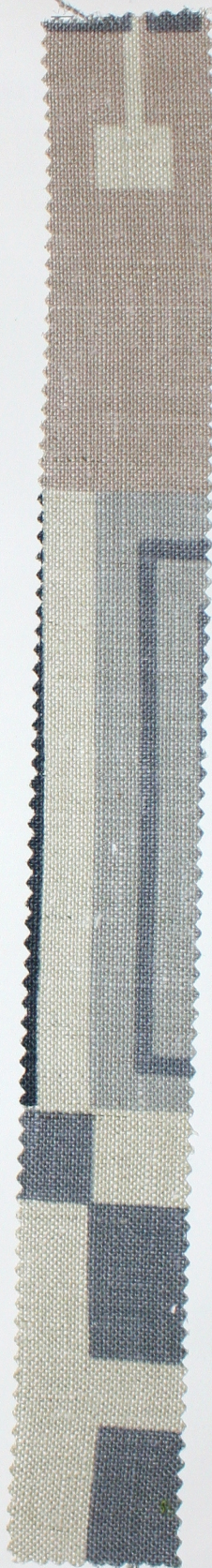
Fabric #775740  
Leaf Green



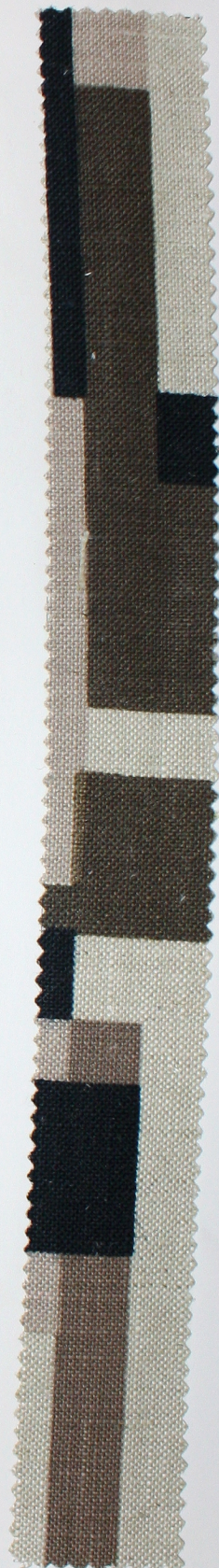
Fabric #775741  
Old Gold



Fabric #775742  
Coral and Flame



Fabric #775743  
Tan and Slate



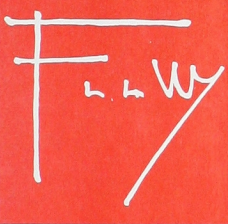
Fabric #775748  
Wood Brown and Tan



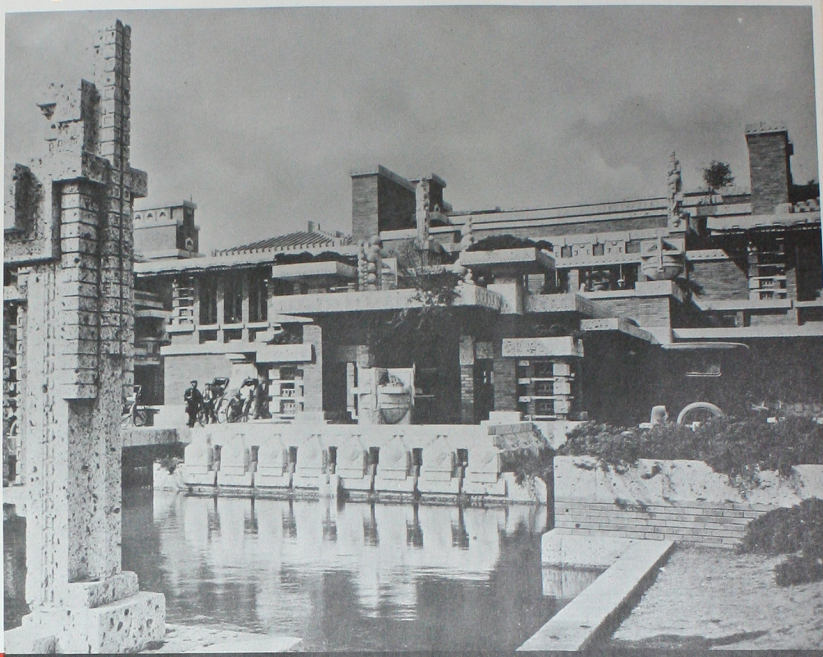
# **A Windmill, Freeport, Illinois**



Even the most humble structure... in this case a windmill... takes on magnificent beauty when Frank Lloyd Wright gives it his masterful designing touch.

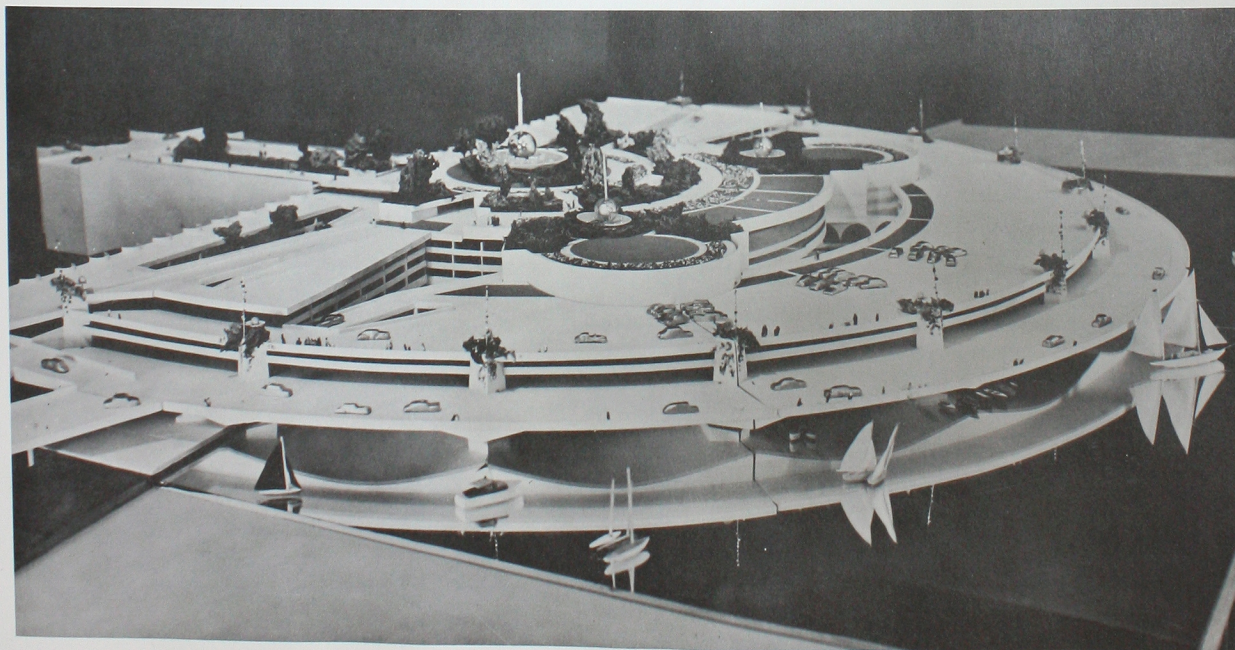


# **Imperial Hotel, Tokyo, Japan**



This imposing structure, designed by Frank Lloyd Wright, was built in 1913 for the Royal household of Japan and visiting dignitaries. From eating and sleeping on the floor the occupants changed to the western custom of sitting at tables and climbing into beds. "I desired to help Japan make the transition from wood to masonry and from her knees to her feet, without too great loss of her own great accomplishments in culture" as Mr. Wright explained it. A tribute to the strength of this structure is the fact that it was one of the few edifices to remain unharmed by the disastrous Japanese earthquake in 1923.

# **Proposed Civic Center, Madison, Wisconsin**

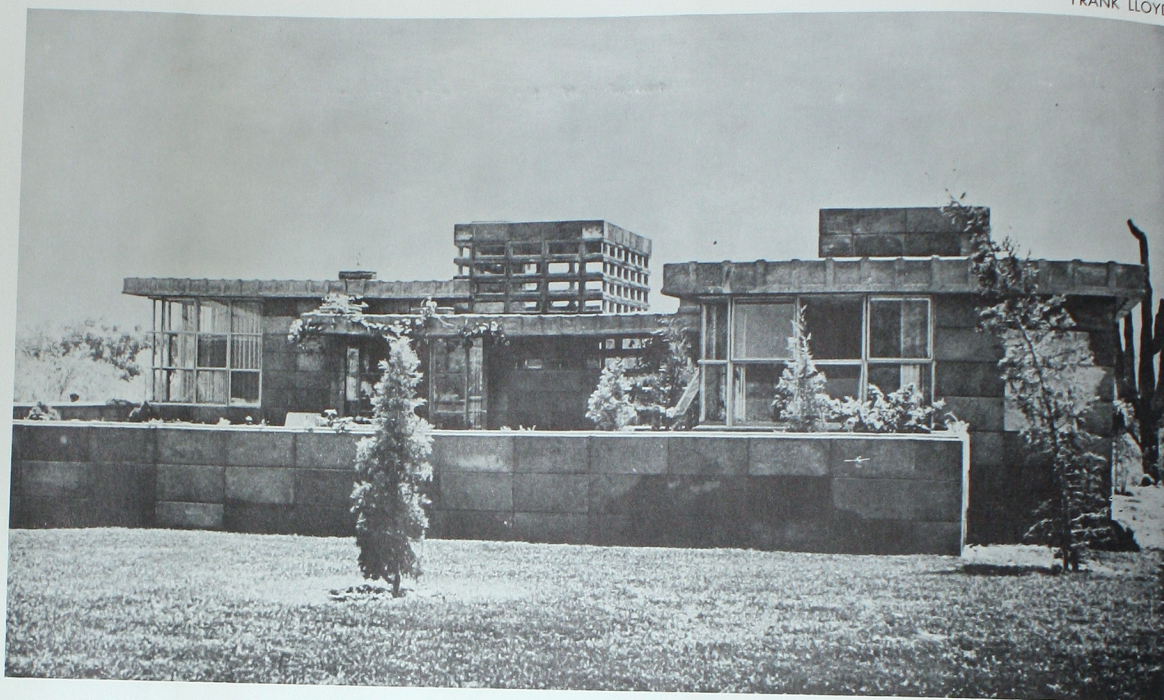


Words are superfluous in describing this incredibly beautiful and functional center of civic activity, which is accessible by land, sea and air.

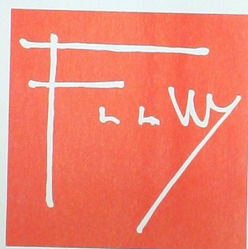


**"A home for our people in the spirit in which our Democracy was conceived... the individual integrate and free in an environment of his own, appropriate to his circumstances...a life as beautiful as he can make it...with her, of course."**

FRANK LLOYD WRIGHT



**The Adelman House, Phoenix, Arizona**



For sixty years Mr. Wright has been enriching the lives of a vast number of people with his modest cost homes... each individually designed. Probably one of his greatest contributions in this field is his world famous "Usonian" houses, a simplified method of construction so devised that the owners themselves can build it with economy and exceptional beauty. The Adelman house is a fine example of his "Usonian" construction.

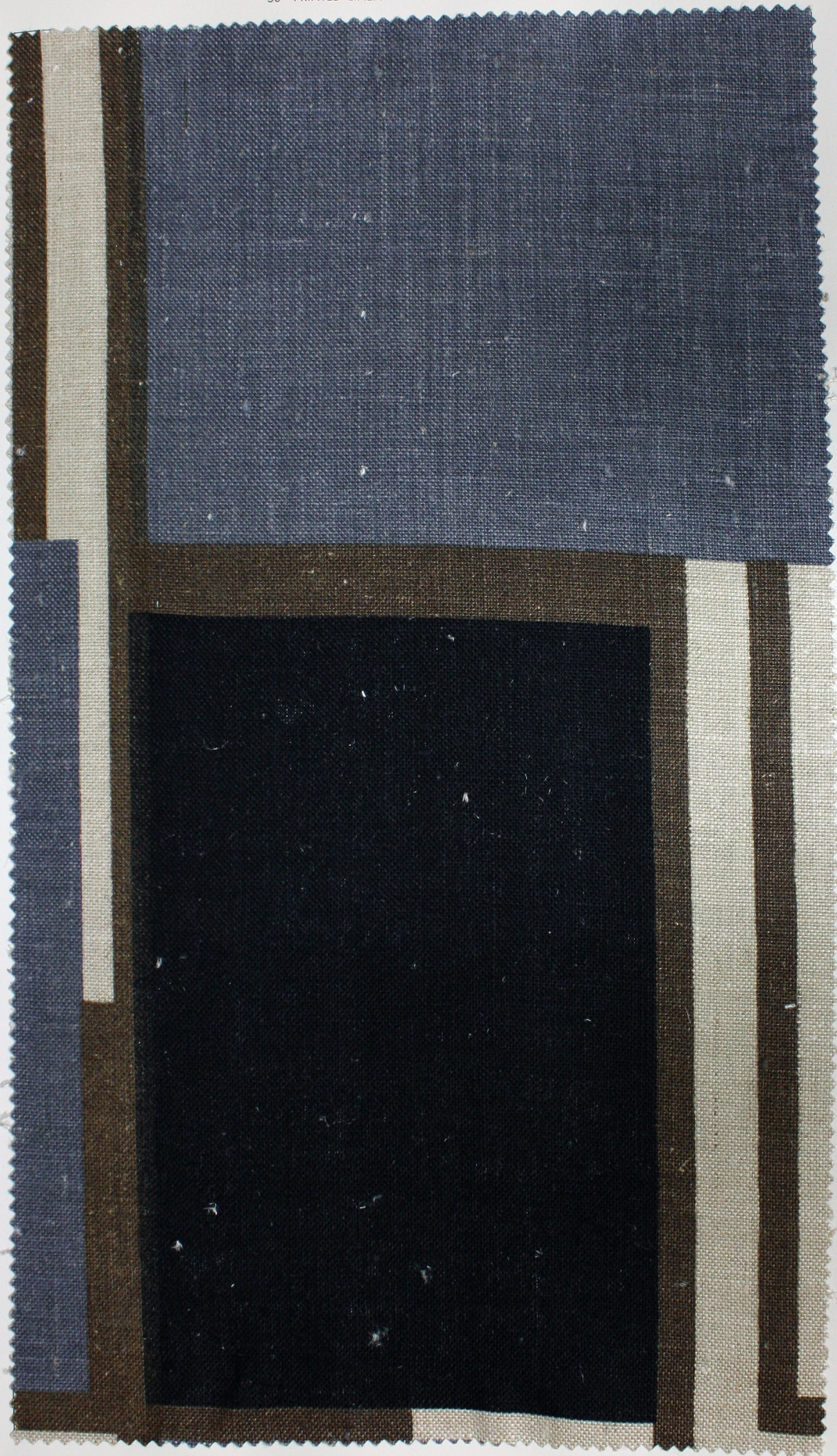


**The Henry J. Niles Home, Minneapolis, Minnesota**



# DESIGN No. 101

50" PRINTED LINEN Pattern Repeat 29 inches



Fabric #775719  
Black & Slate

The interesting variation of areas in the facade of the Adelman Home are suggested in this fine printed linen.

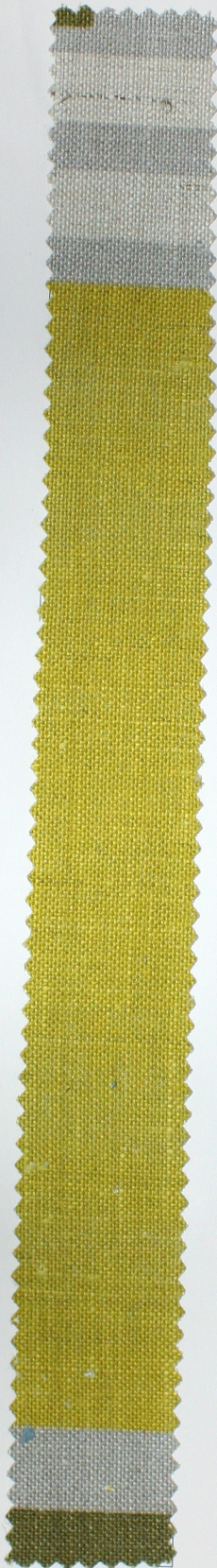


# DESIGN No. 101

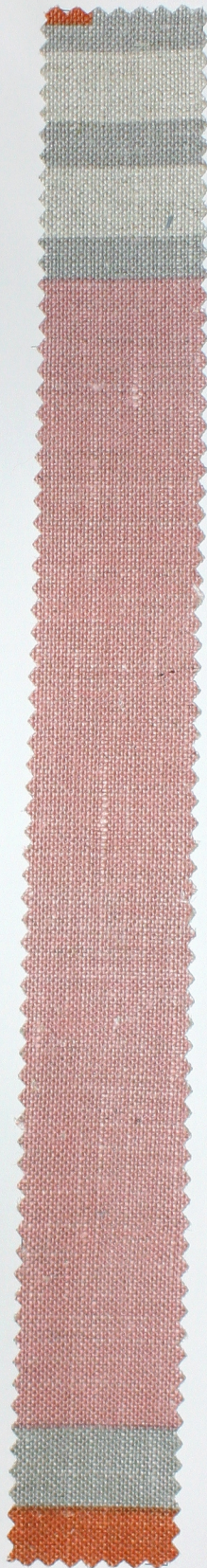
50" PRINTED LINEN



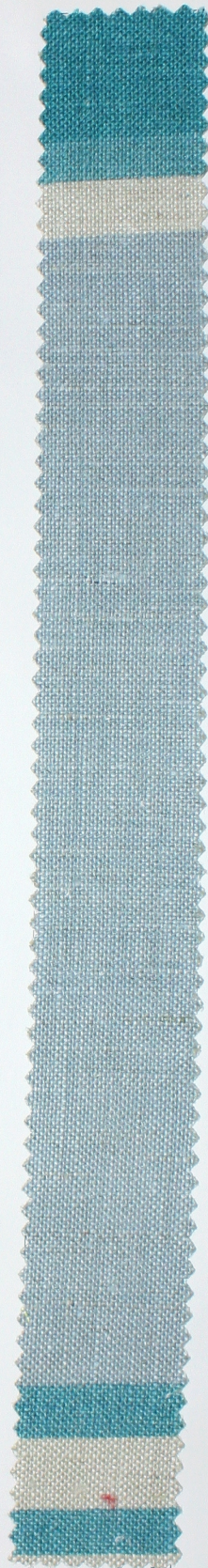
Fabric #775710  
Olive Green



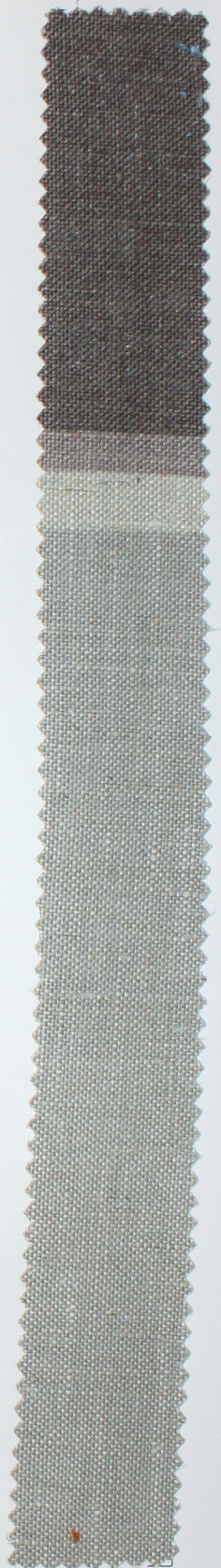
Fabric #775711  
Old Gold



Fabric #775712  
Copper and Peach



Fabric #775714  
Turquoise and Blue



Fabric #775718  
Wood Brown and Tan



# DESIGN No. 502

50" MODERN LINEN TEXTURE



Fabric #716594 — Blue

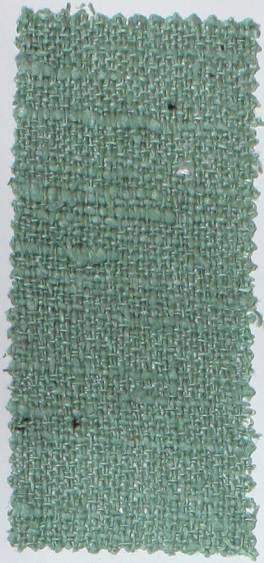
Upholstered chair showing Design No. 502, quilted.



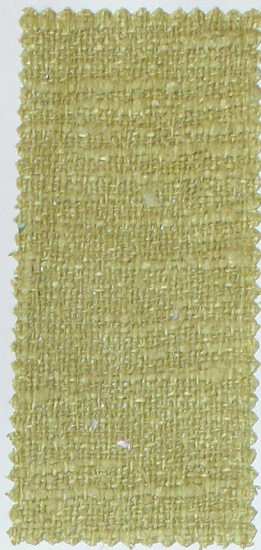


## DESIGN No. 502

50" MODERN LINEN TEXTURE



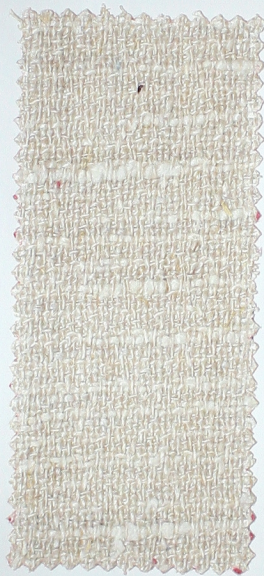
Fabric #716590 — Green



Fabric #716591 — Gold



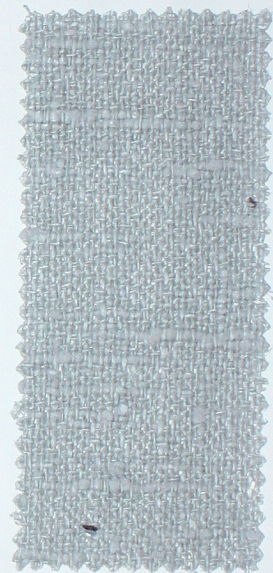
Fabric #716592 — Wood Rose



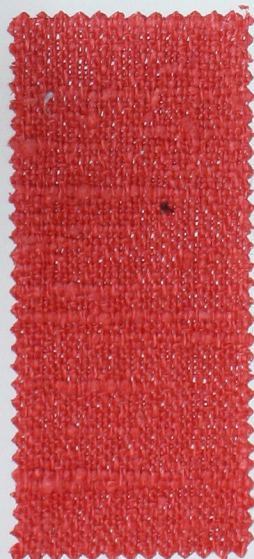
Fabric #716593 — Natural



Fabric #716595 — Pink



Fabric #716597 — Willow



Fabric #716598 — Coral

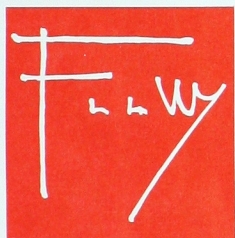
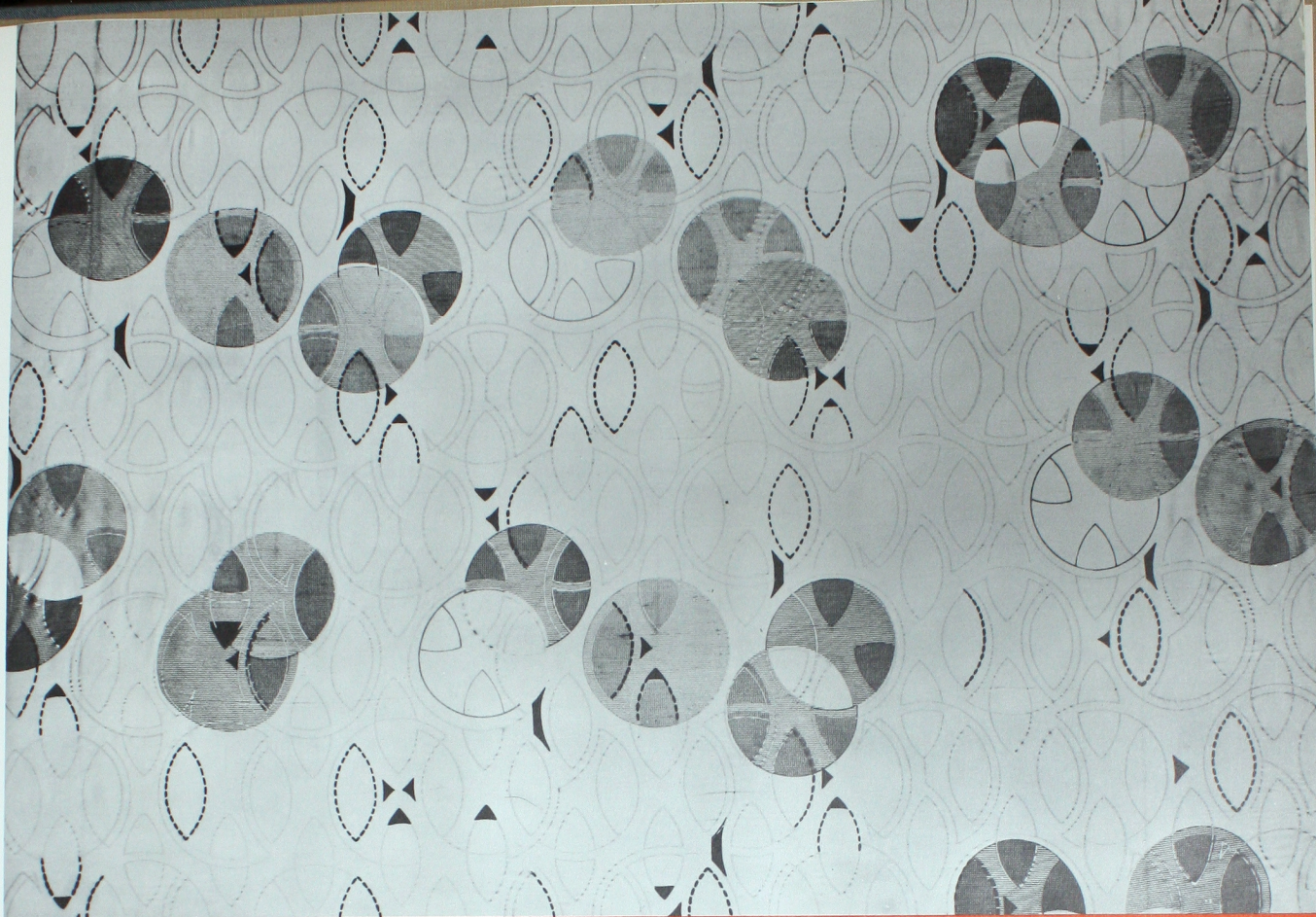


Fabric #716599 — Brown



Fabric #716666 — Oyster White





Design No. 104 shows Frank Lloyd Wright's adeptness with spherical motifs. In this bedroom, the design is used for the wall-to-wall draperies, and quilted in the same color to make an elegant bedspread.

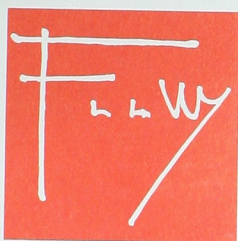
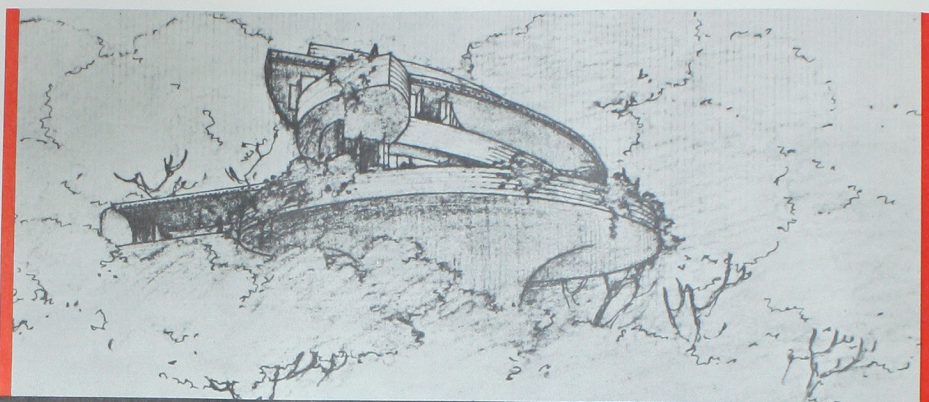


**The Bedroom of Schumacher's "TALIESIN" Suite**



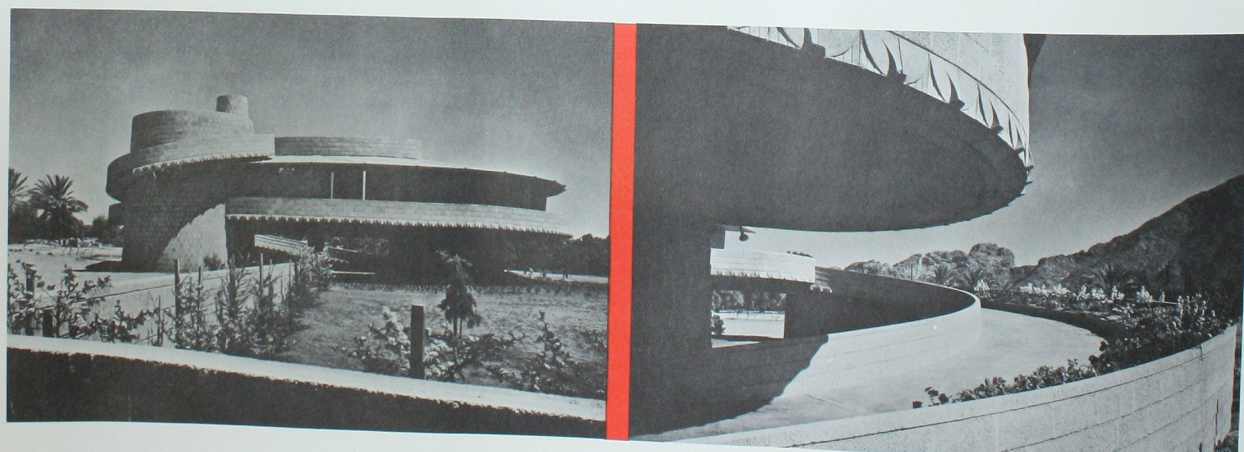
**"Houses are integral to site, to environment, to the life of the inhabitants, integral with the nature of the materials."**

FRANK LLOYD WRIGHT



#### **Plan of the Robert Llewellyn Wright Home, Virginia**

A simple oval and terrace on a steep hillside located in a narrow valley. This home, now completed, is built of narrow red concrete blocks that resemble bricks. The structure is roofed with enameled metal. The plan was conceived to give varied views, at all points, of the beautiful site.



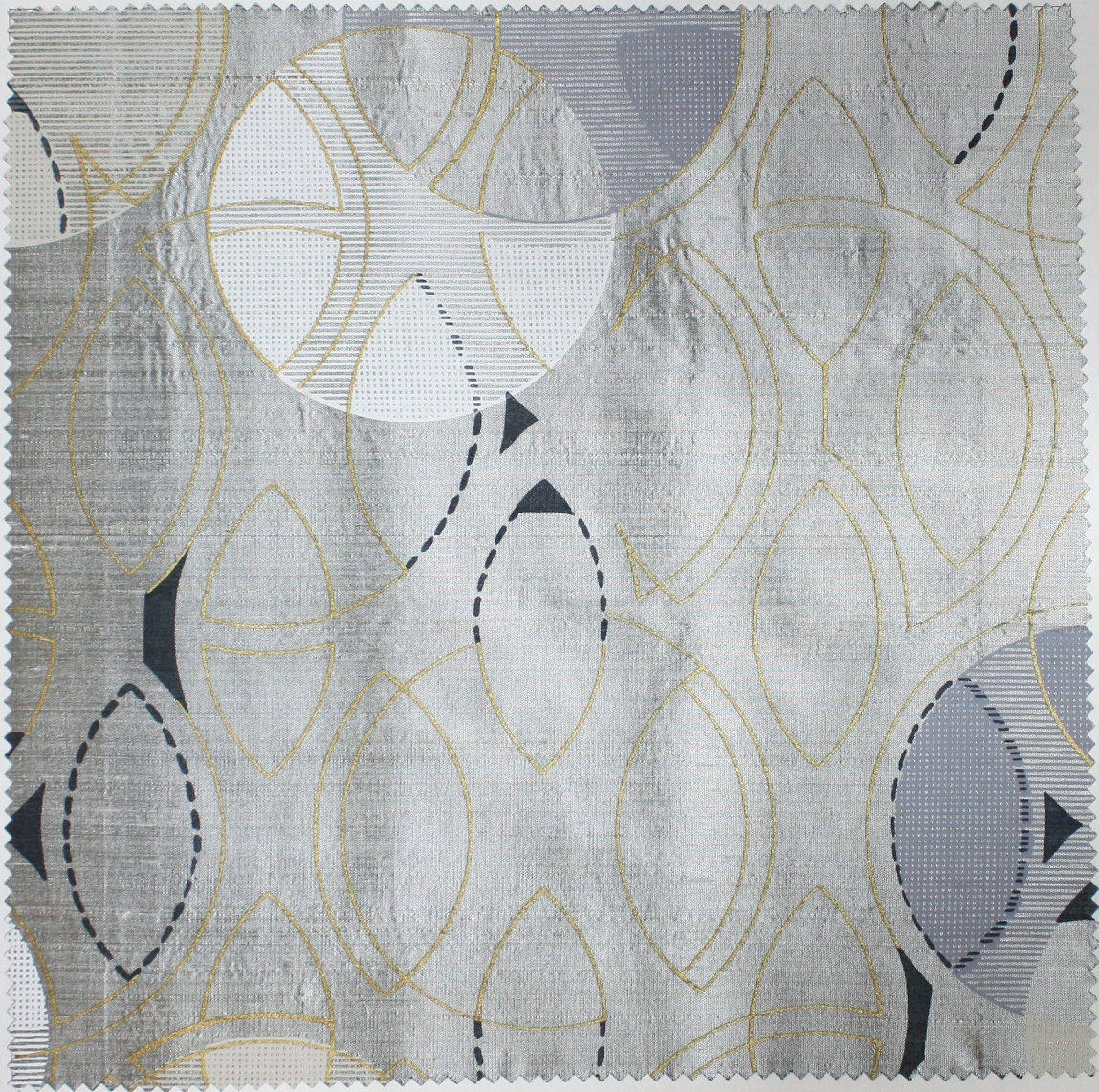
#### **The David Wright Home, Phoenix, Arizona**

A perfect home for this desert region, affording many advantages not possible to a home built on ground level. Citrus orchards and orange trees make the lawn and landscaping. The slowly rising ramp reveals the surrounding mountains and gives security to the occupants. The house is completely in masonry with mahogany ceilings, sash frame and doors. A small roof garden surmounts the summit of the house.



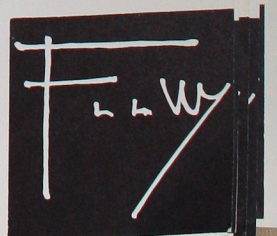
## DESIGN No. 104

50" PRINTED SILK AND FORTISAN CASEMENT  
Pattern Repeat 27 inches



Fabric #775768 — Slate

A multi-color abstract showing the influence of Frank Lloyd Wright's modular design.



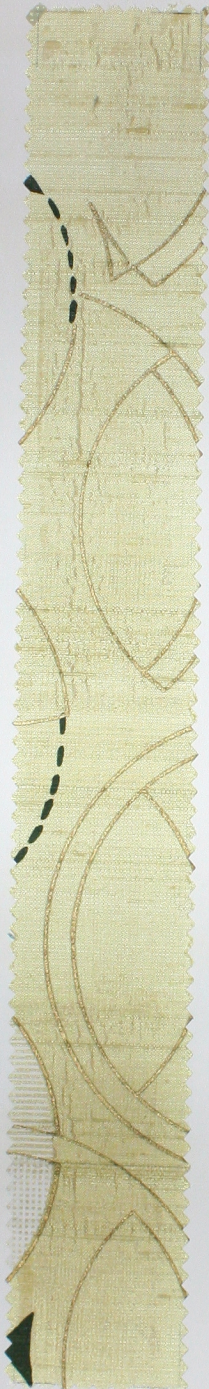


# DESIGN No. 104

50" PRINTED SILK AND FORTISAN CASEMENT



Fabric #775760 — Willow



Fabric #775761 — Gold



Fabric #775764 — Blue



Fabric #775765 — Pink



Fabric #775766 — White



Fabric #775769 — Wood Brown



## DESIGN No. 501

54" BOUCLÉ DAMASK — RAYON AND COTTON

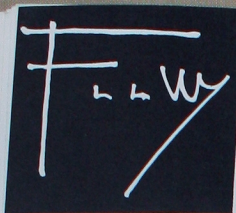


Fabric #734624 — Turquoise

A subtle reiteration of the diamond motif found in other Taliesin designs.

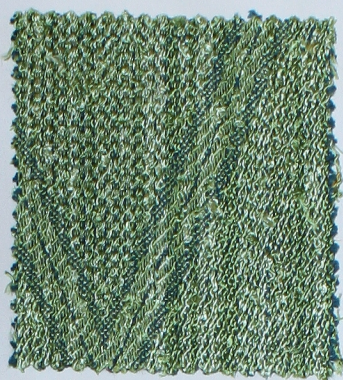






**DESIGN  
No. 501**

54" BOUCLÉ DAMASK  
RAYON AND COTTON



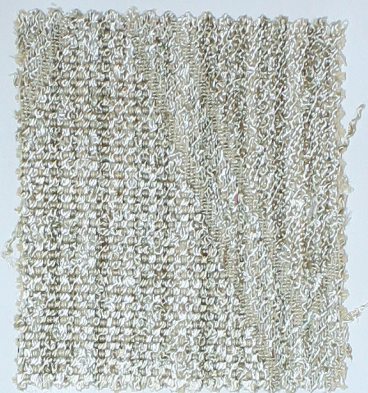
Fabric #734620 — Leaf Green



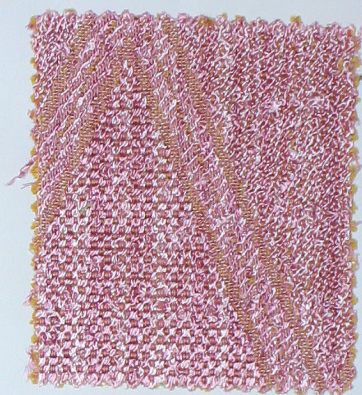
Fabric #734621 — Gold



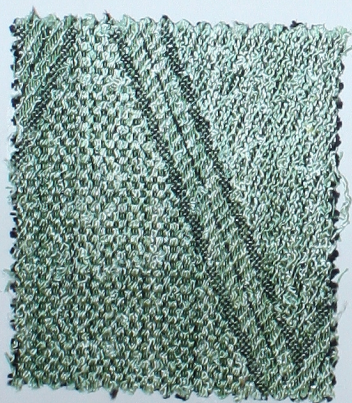
Fabric #734622 — Flame



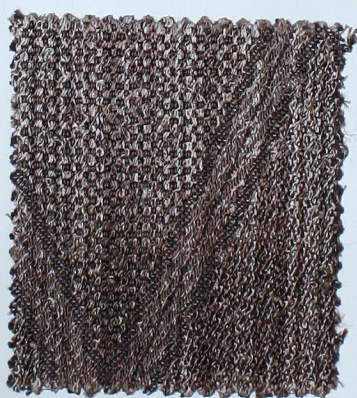
Fabric #734623 — Granite



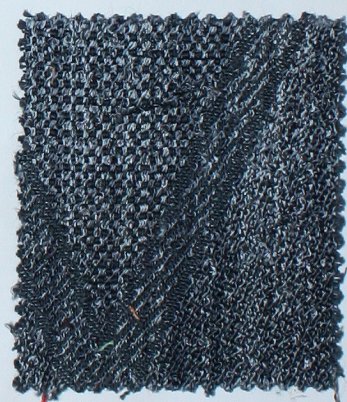
Fabric #734625 — Pink



Fabric #734626 — Willow



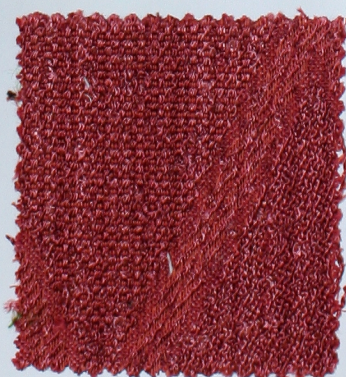
Fabric #734628 — Wood Brown



Fabric #734629 — Vermont Slate



Fabric #734630 — Olive



Fabric #734632 — Brick



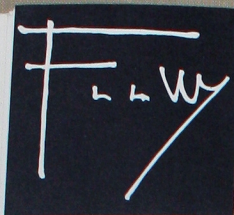
Fabric #734638 — Copper





Few





D  
N  
R



Fa



Fa



*Schumacher's*

Taliesin Line

DESIGN 704

**7704 A 7704**

**WOOD BROWN ON BEIGE**

\$7.10 a single roll

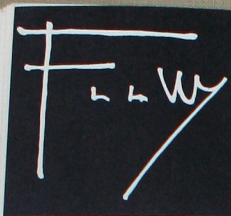
Trimmed width 28", 24" repeat





Few





D  
T  
S  
R



Fc



Fal



F

*Schumacher's*

Taliesin Line

DESIGN 704

**7704 C 7704**

**MOSS ON PUTTY**

\$7.10 a single roll

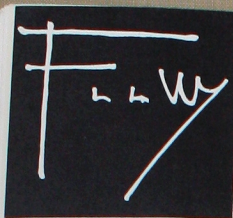
Trimmed width 28", 24" repeat





Few





D  
F  
R



Fc



Fa



*Schumacher's*

Taliesin Line

DESIGN 704

**7704 E 7704**

**WILLOW ON NILE**

\$7.10 a single roll

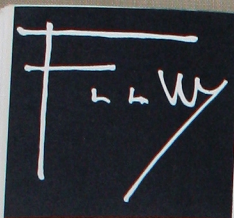
Trimmed width 28", 24" repeat





Few





D  
F  
R



Fa



Fa



*Schumacher's*

Taliesin Line

DESIGN 704

**7704 G 7704**  
**SLATE ON GREY**

\$7.10 a single roll

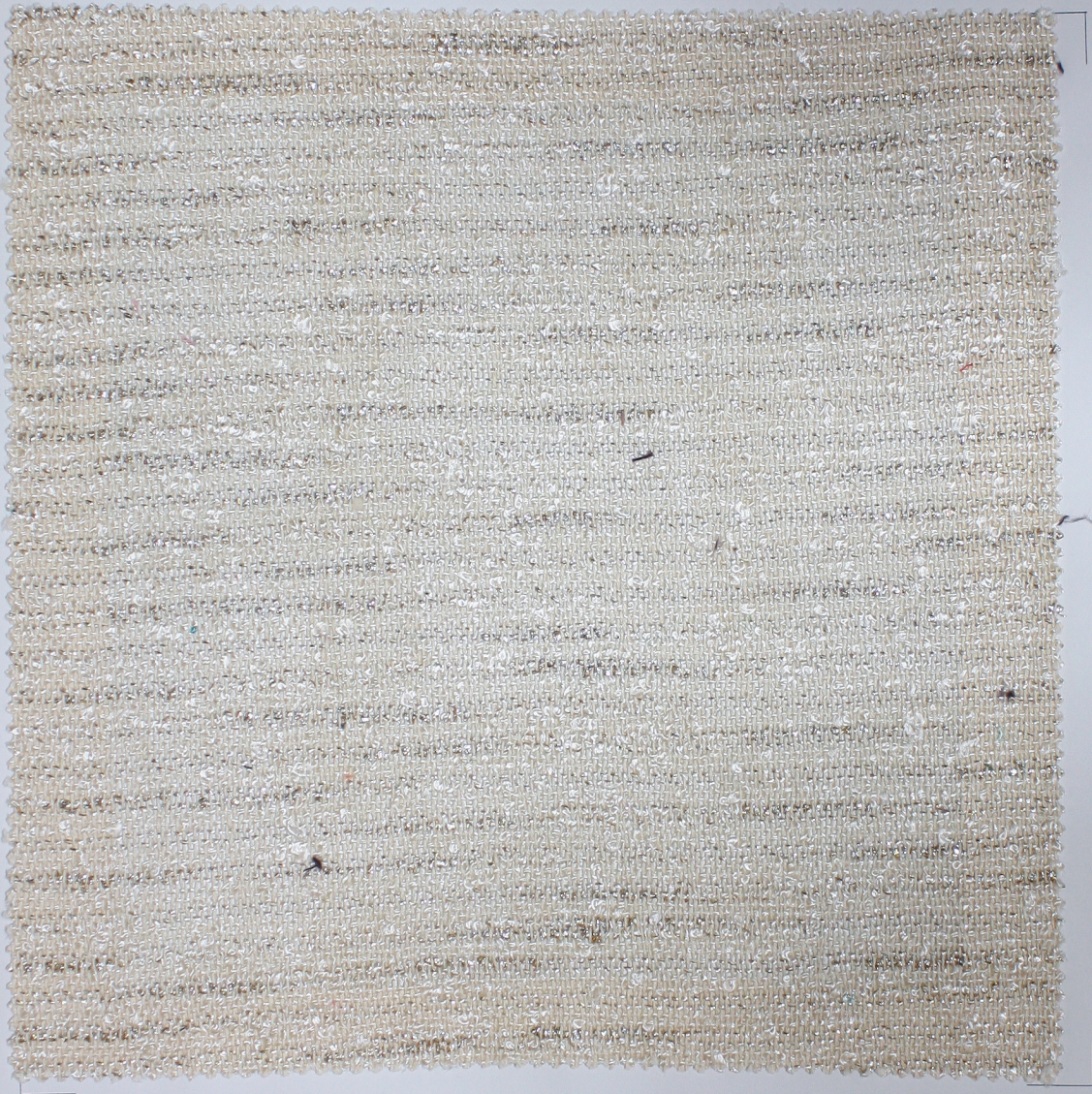
Trimmed width 28", 24" repeat



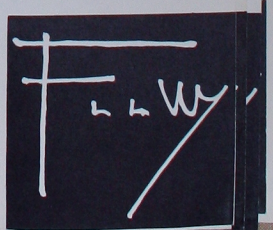
## DESIGN No. 505

48" REVERSIBLE CASEMENT

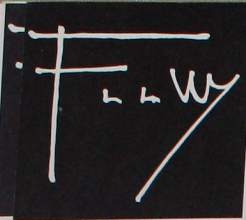
Rayon — Cotton — Lurex



Fabric #701913 — Natural

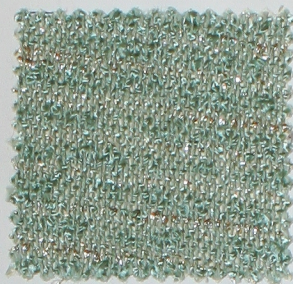




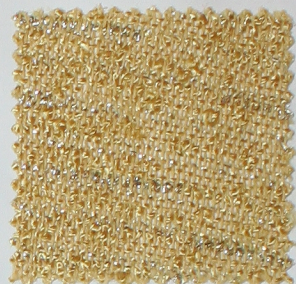


**DESIGN  
No. 505**

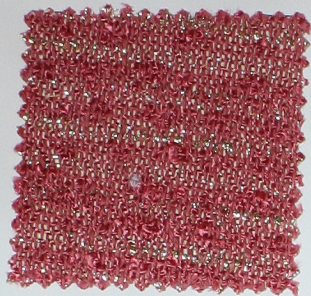
48" REVERSIBLE CASEMENT  
Rayon — Cotton — Lurex



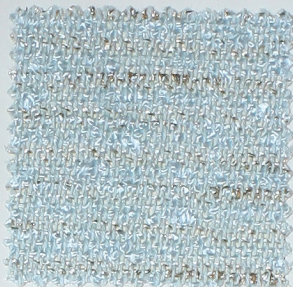
Fabric #701900 — Green



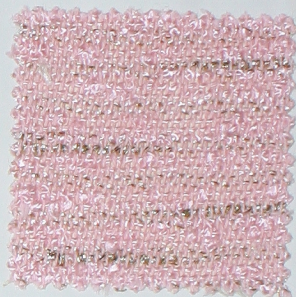
Fabric #701901 — Gold



Fabric #701902 — Wood Rose



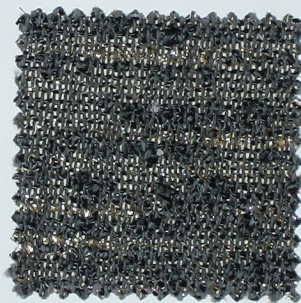
Fabric #701904 — Blue



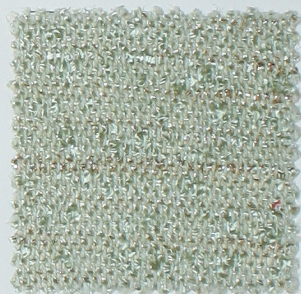
Fabric #701905 — Pink



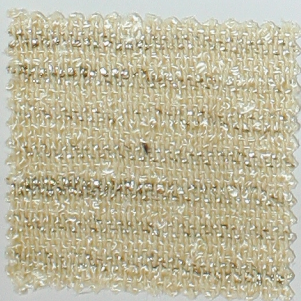
Fabric #701906 — White



Fabric #701908 — Charcoal



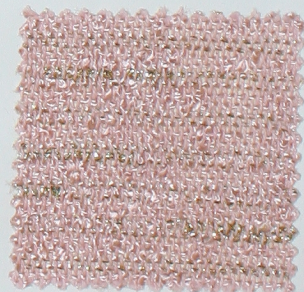
Fabric #701910 — Willow



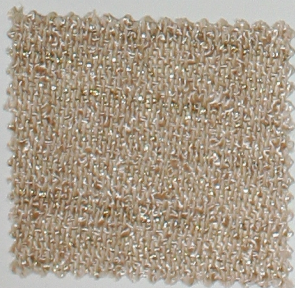
Fabric #701911 — Straw



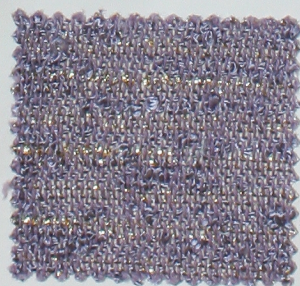
Fabric #701914 — Turquoise



Fabric #701915 — Tea Rose



Fabric #701916 — Beige



Fabric #701918 — Lavender



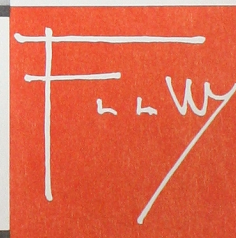
Fabric #701919 — Brown





### Living Room of Schumacher's "TALIESIN" Suite

Taliesin fabrics and wallpapers are adaptable to every decor regardless of period. Their versatility is shown by their use in this more traditional setting. The attractive window wall draperies are of 50" printed linen Design No. 102.

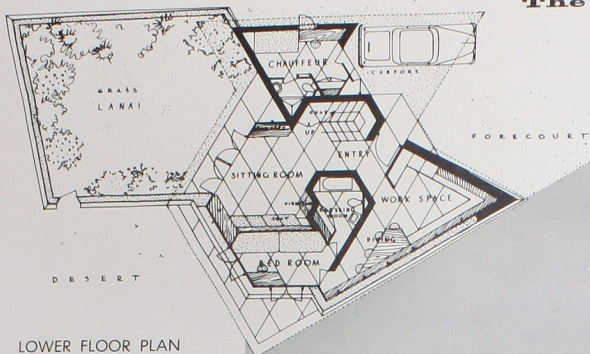


Another view of this same living room illustrates the use of Design No. 102 as the upholstery fabric for the sofa.

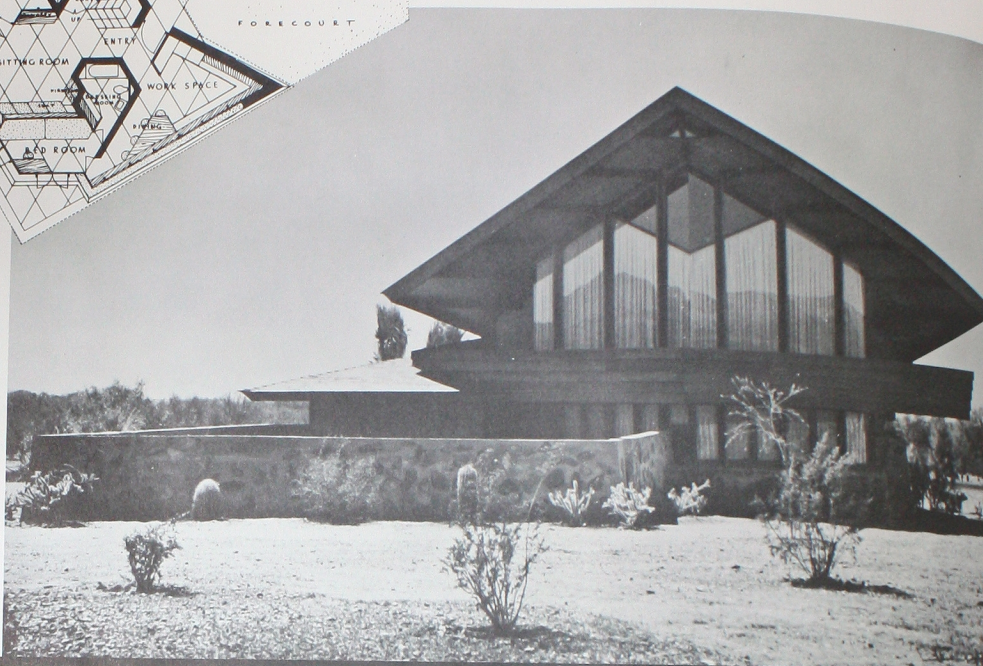




**The Jorgine Boomer House, Phoenix, Arizona**

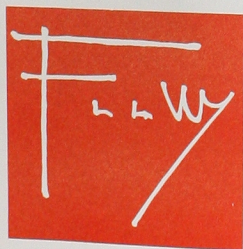


LOWER FLOOR PLAN  
OF THE BOOMER HOUSE

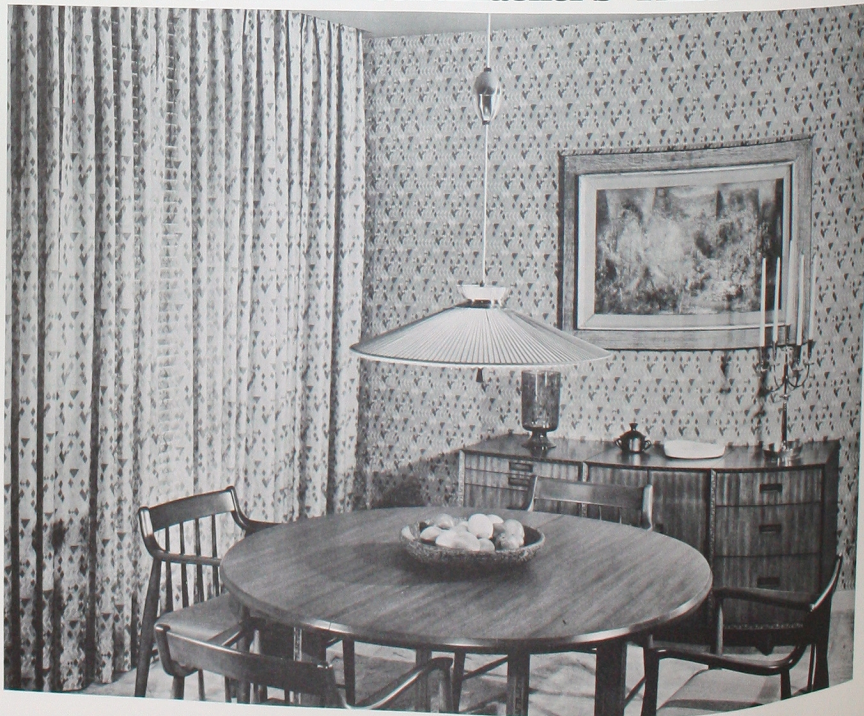


The walls are made of rough blocks of red desert stone set in concrete and the graceful eaves of the roof lend a winglike quality to the structure. The tall windows in the sitting room give an awe inspiring view of the nearby mountains.

**The Dining Room of Schumacher's "TALIESIN" Suite**



This beautiful setting features sheer draperies of fabric Design No. 705 with matching wallpaper. The sharp angular motif that recurs in many of Mr. Wright's architectural forms, is apparent in this decorative design.





## DESIGN No. 705

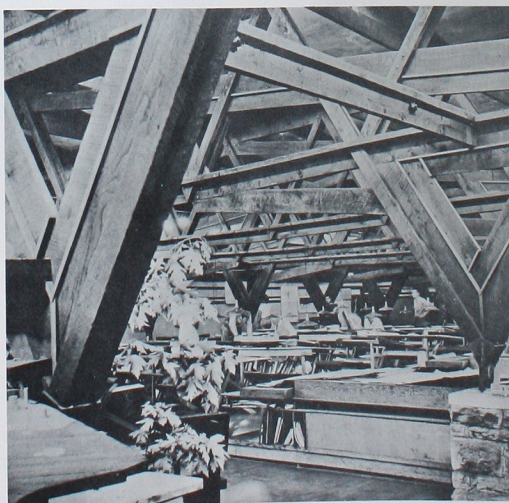
48" ALL FORTISAN PRINTED CASEMENT

Pattern Repeat 10 1/2 inches



Fabric #775607 — Champagne

The angular motif apparent in the sharp lines of the Boomer house, and the somewhat similar geometric construction of the draughting room ceiling at Taliesin, are integrated in this fine design.



**TALIESIN NORTH, Draughting Room, Spring Green, Wisconsin**



## DESIGN No. 705

48" ALL FORTISAN PRINTED CASEMENT  
Pattern Repeat 10½ inches



Fabric #775600 — Willow Green



Fabric #775601 — Gold



Fabric #775605 — Pink



Fabric #775606 — Turquoise



Fabric #775608 — Granite



Fabric #775609 — Tan





Frwy





Fabric #77



Fabric #7

# *Schumacher's*

## Taliesin Line

DESIGN 705

**7705 A 7705**

**SILVER & GREY ON PEWTER**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Fancy





Fabric #7



Fabric #7

*Schumacher's*

Taliesin Line

DESIGN 705

**7705 B 7705**

**GOLD & BEIGE ON CHAMPAGNE**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Frwy





Fabric #7



Fabric #

*Schumacher's*

Taliesin Line

DESIGN 705

**7705 C 7705**

**GOLD & OLIVE ON GOLD**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Frwy





Fabric #7.



Fabric #.

*Schumacher's*

Taliesin Line

DESIGN 705

**7705 D 7705**

**SILVER & GREY ON SHELL PINK**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Few





Fabric #7.



Fabric #.

*Schumacher's*

Taliesin Line

DESIGN 705

**7705 E 7705**

**GOLD & BEIGE ON ROSE GREY**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Frwy





Fabric #7



Fabric #

*Schumacher's*

Taliesin Line

DESIGN 705

**7705 G 7705**

**GOLD & GREEN ON WILLOW**

\$5.95 a single roll

Trimmed width 27", 10" repeat





Few





Fabric #7



Fabric #

# *Schumacher's*

## Taliesin Line

DESIGN 705

**7705 H 7705  
SILVER & TURQUOISE  
ON TURQUOISE**

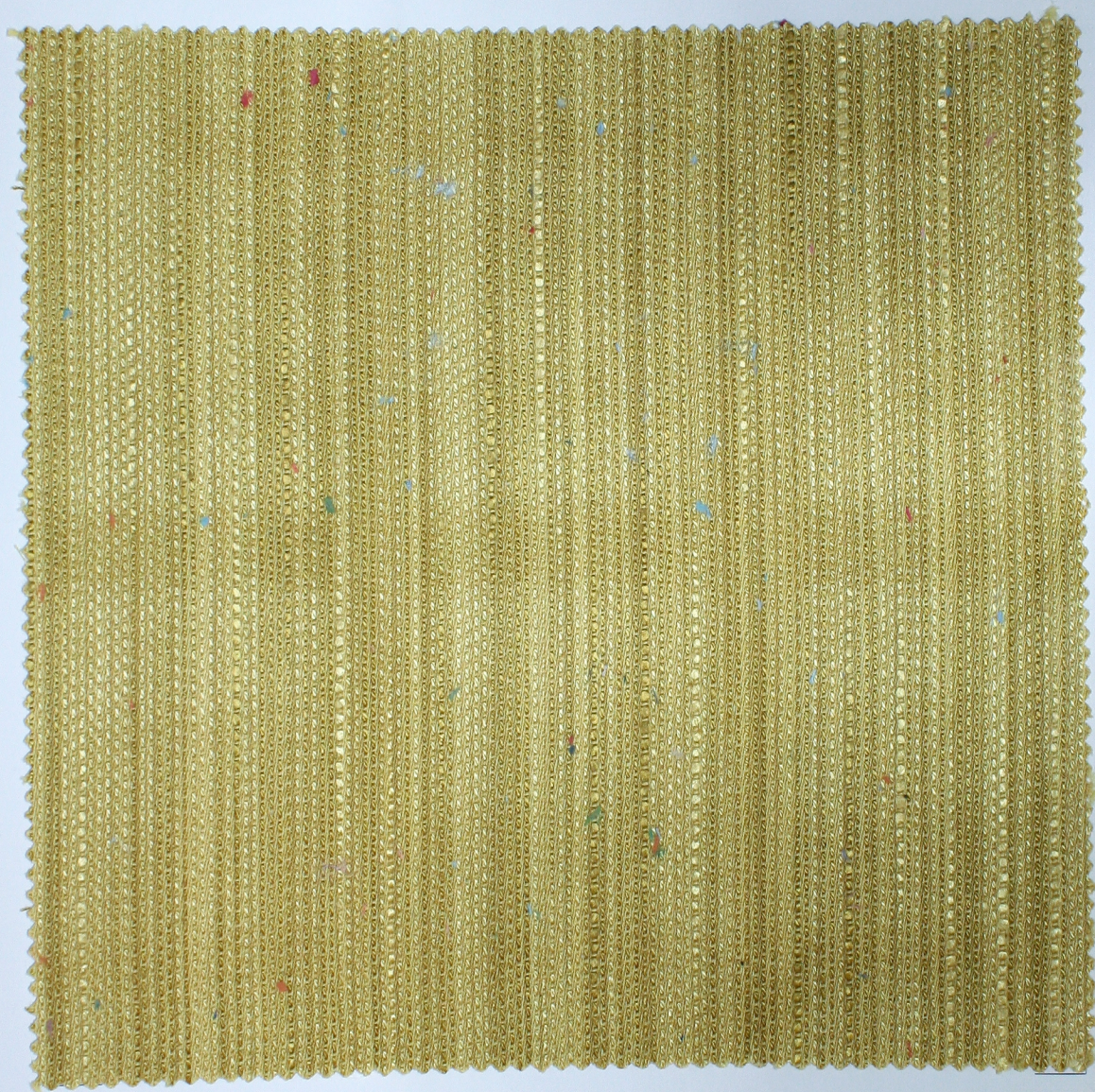
\$5.95 a single roll

Trimmed width 27", 10" repeat



**DESIGN No. 503**

50" TEXTURED SATIN  
Rayon and Cotton



Fabric #716641 — Gold

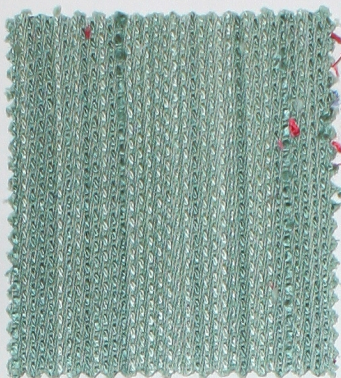
Fancy



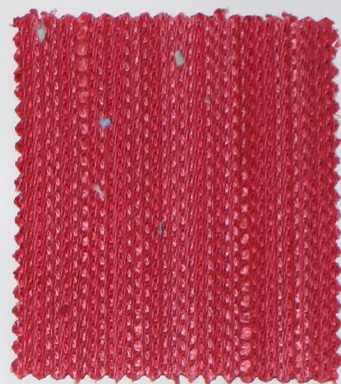
Fly

**DESIGN  
No. 503**

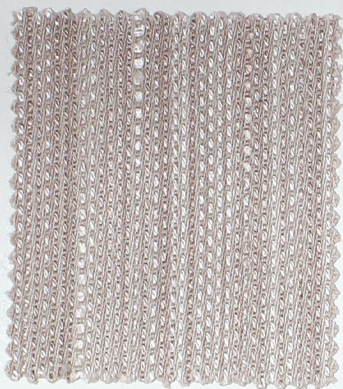
50" TEXTURED SATIN  
Rayon and Cotton



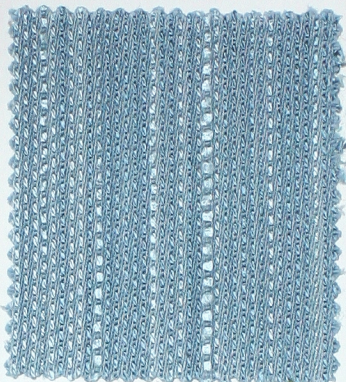
Fabric #716640 — Willow



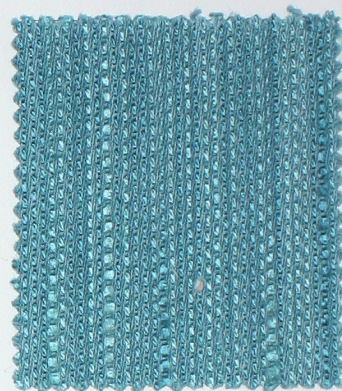
Fabric #716642 — Flame



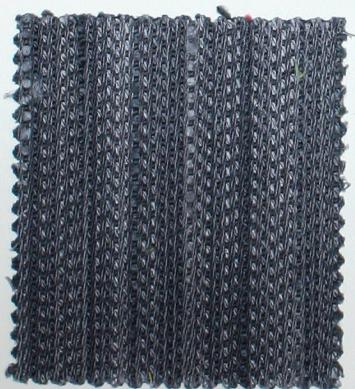
Fabric #716643 — Beige



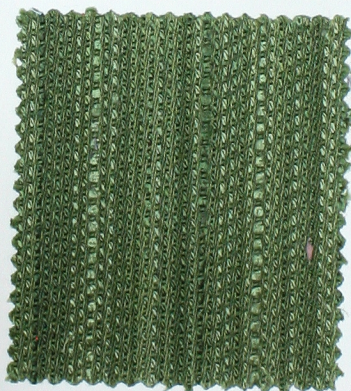
Fabric #716644 — Blue



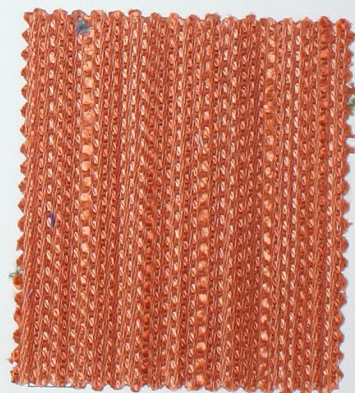
Fabric #716646 — Turquoise



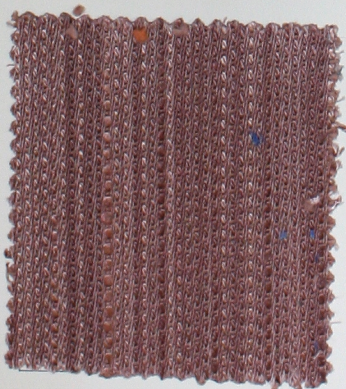
Fabric #716648 — Slate



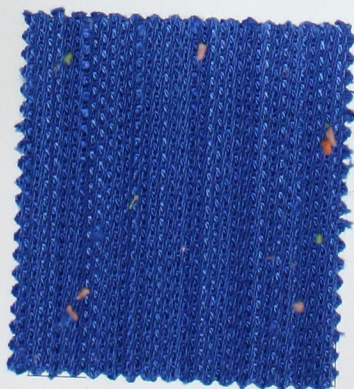
Fabric #716650 — Olive



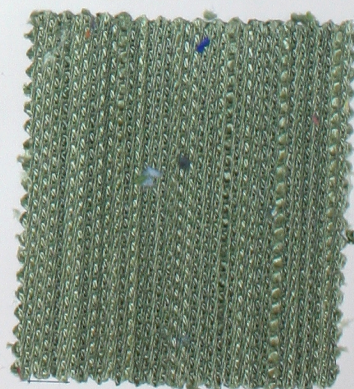
Fabric #716652 — Copper



Fabric #716653 — Tan



Fabric #716654 — Sapphire



Fabric #716658 — Green



# DESIGN No. 706

36" PRINTED DUCK

100% COTTON



Fabric #753063 — Brown

The importance of the triangle as an architectural motif and tool is reflected in this gay printed cotton and companion wallpaper.

Few



## DESIGN No. 706

36" PRINTED DUCK

100% COTTON



Fabric #753060 — Green



Fabric #753061 — Old Gold and Olive



Fabric #753062 — Olive and Brick



Fabric #753064 — Blue and Granite



Fabric #753065 — Copper and Pink



Fabric #753066 — Turquoise and Peach





Flu

JOHN  
TRIM  
EDNA LLOYD WRIGHT





Fabric



Fabric #75

*Schumacher's*

Taliesin Line

DESIGN 706

**7706 A 7706  
GREEN**

\$7.45 a single roll

Trimmed width 27", 8½" repeat





Few





Fabric



Fabric #7

*Schumacher's*

Taliesin Line

DESIGN 706

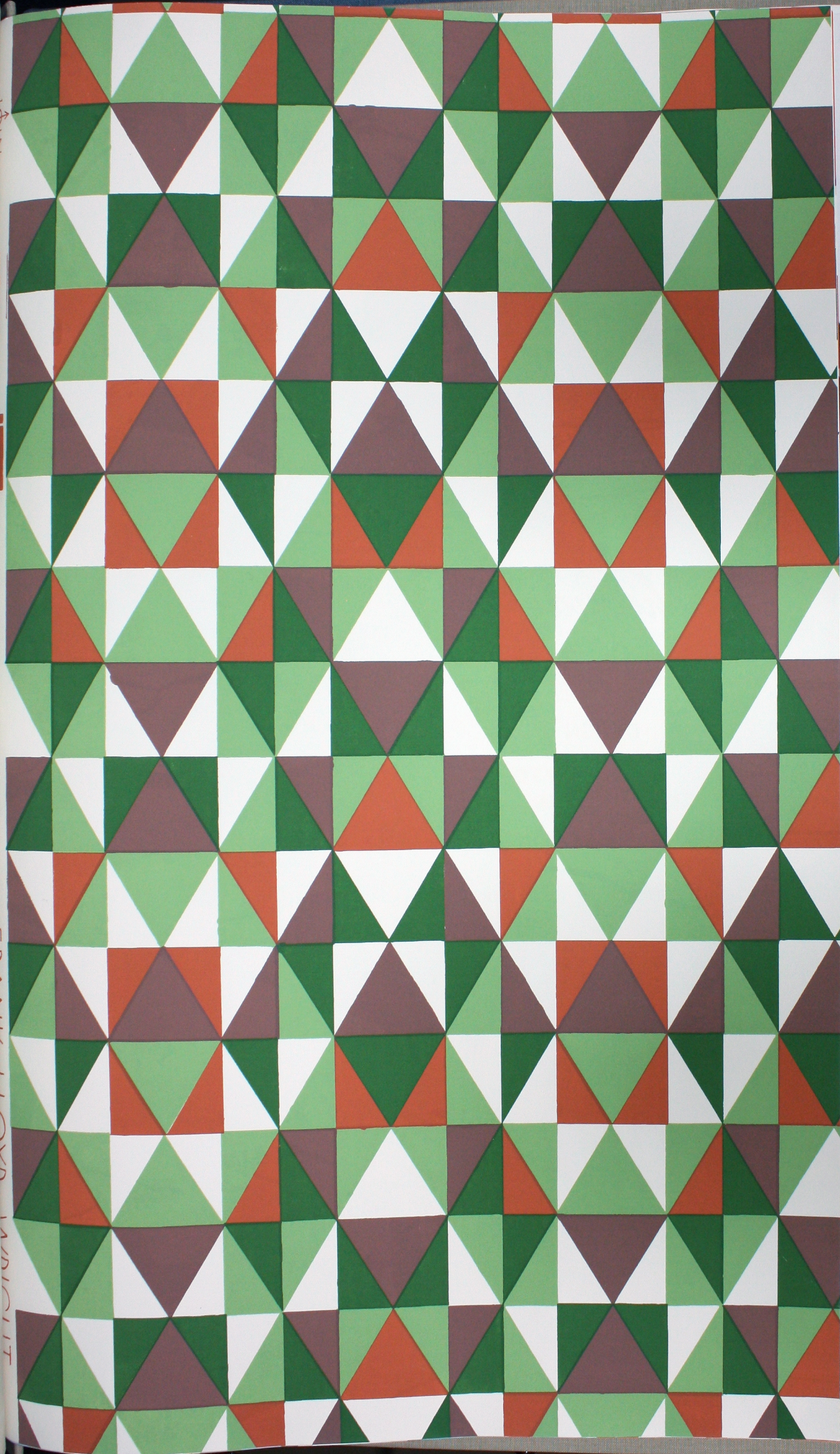
**7706 B 7706**  
**OLIVE GOLD & OLIVE**

\$7.45 a single roll

Trimmed width 27", 8½" repeat



FRANKLIN D. ROSS



Franklin





Fabric



Fabric #72

*Schumacher's*

Taliesin Line

DESIGN 706

**7706 C 7706**  
**OLIVE & BRICK**

\$7.45 a single roll

Trimmed width 27", 8½" repeat





Frax





Fabric



Fabric #72

*Schumacher's*

Taliesin Line

DESIGN 706

**7706 D 7706  
BROWN**

\$7.45 a single roll

Trimmed width 27", 8½" repeat





Few





Fabric



Fabric #7

*Schumacher's*

Taliesin Line

DESIGN 706

**7706 E 7706  
BLUE & GRANITE**

\$7.45 a single roll

Trimmed width 27", 8½" repeat



FRANK LLOYD WRIGHT

TOP

upin



Frank





Fabric



Fabric #7:

*Schumacher's*

Taliesin Line

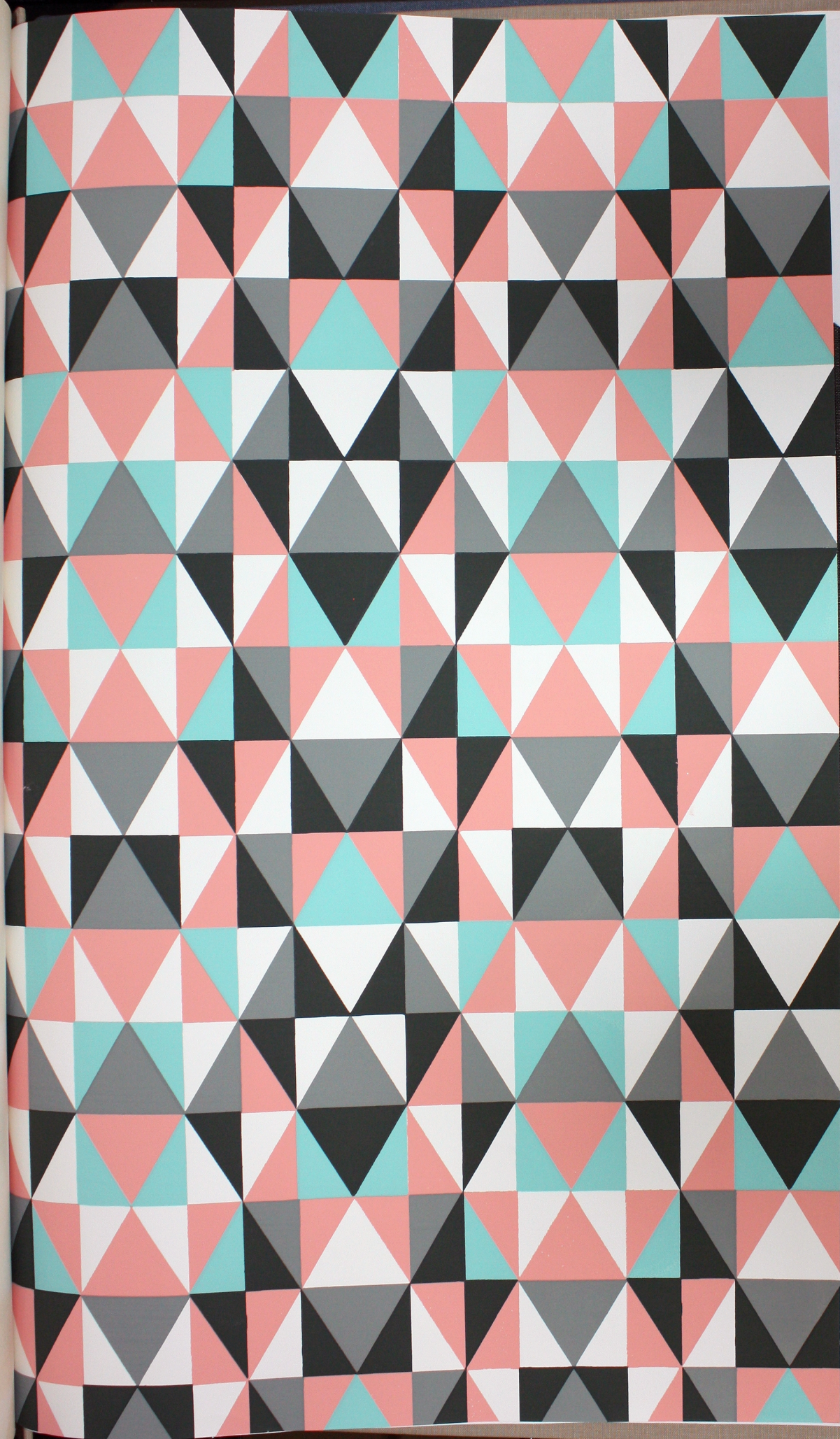
DESIGN 706

**7706 G 7706**  
**COPPER & PINK**

\$7.45 a single roll

Trimmed width 27", 8½" repeat





Fr  
22W





Fabric



Fabric #7

*Schumacher's*

Taliesin Line

DESIGN 706

**7706 H 7706**  
**TURQUOISE & PEACH**

\$7.45 a single roll

Trimmed width 27", 8½" repeat

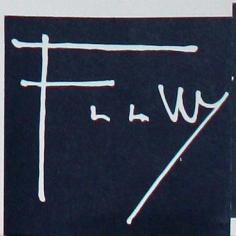


**DESIGN No. 506**

54" RAYON



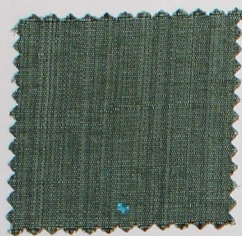
Fabric #713028 — Walnut



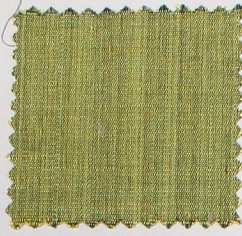


# DESIGN No. 506

54" RAYON



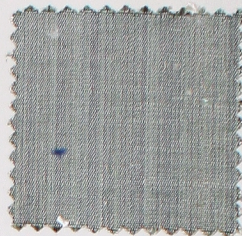
Fabric #713000 - Willow



Fabric #713001 - Desert Gold



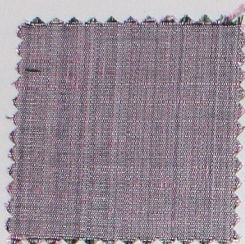
Fabric #713002 - Crimson



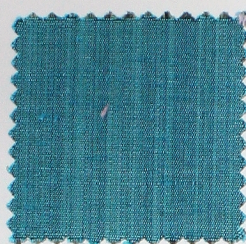
Fabric #713003 - Granite



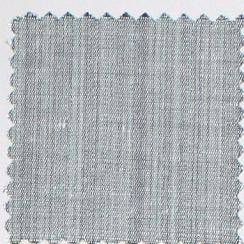
Fabric #713004 - Midnight Blue



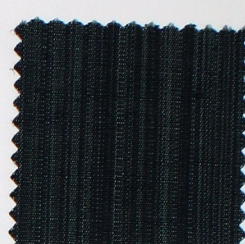
Fabric #713005 - Pink



Fabric #713006 - Turquoise



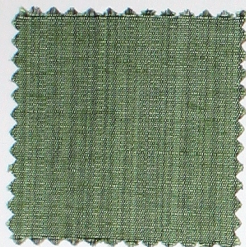
Fabric #713007 - White



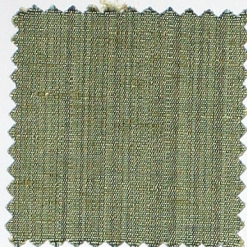
Fabric #713008 - Kelp Brown



Fabric #713009 - Amethyst



Fabric #713010 - Lime Green



Fabric #713011 - Old Gold



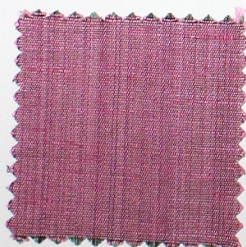
Fabric #713012 - Copper



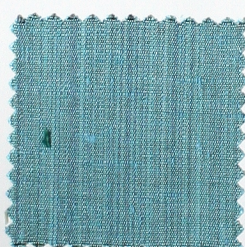
Fabric #713013 - Sand



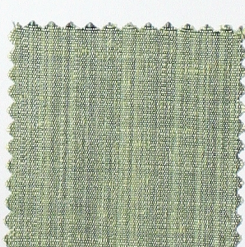
Fabric #713014 - Blue



Fabric #713015 - Old Rose



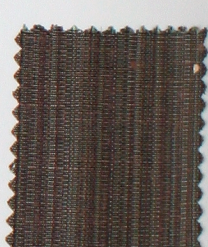
Fabric #713016 - Aquamarine



Fabric #713017 - Topaz



Fabric #713018 - Olive



Fabric #713019 - Wood Brown



Fabric #713020 - Cactus Green



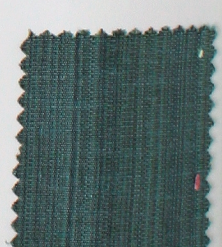
Fabric #713021 - Linseed Gold



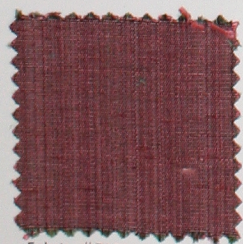
Fabric #713022 - Cantaloupe



Fabric #713023 - Nutmeg



Fabric #713024 - Spruce



Fabric #713025 - Old Red



Fabric #713026 - Curry



Fabric #713027 - Orange

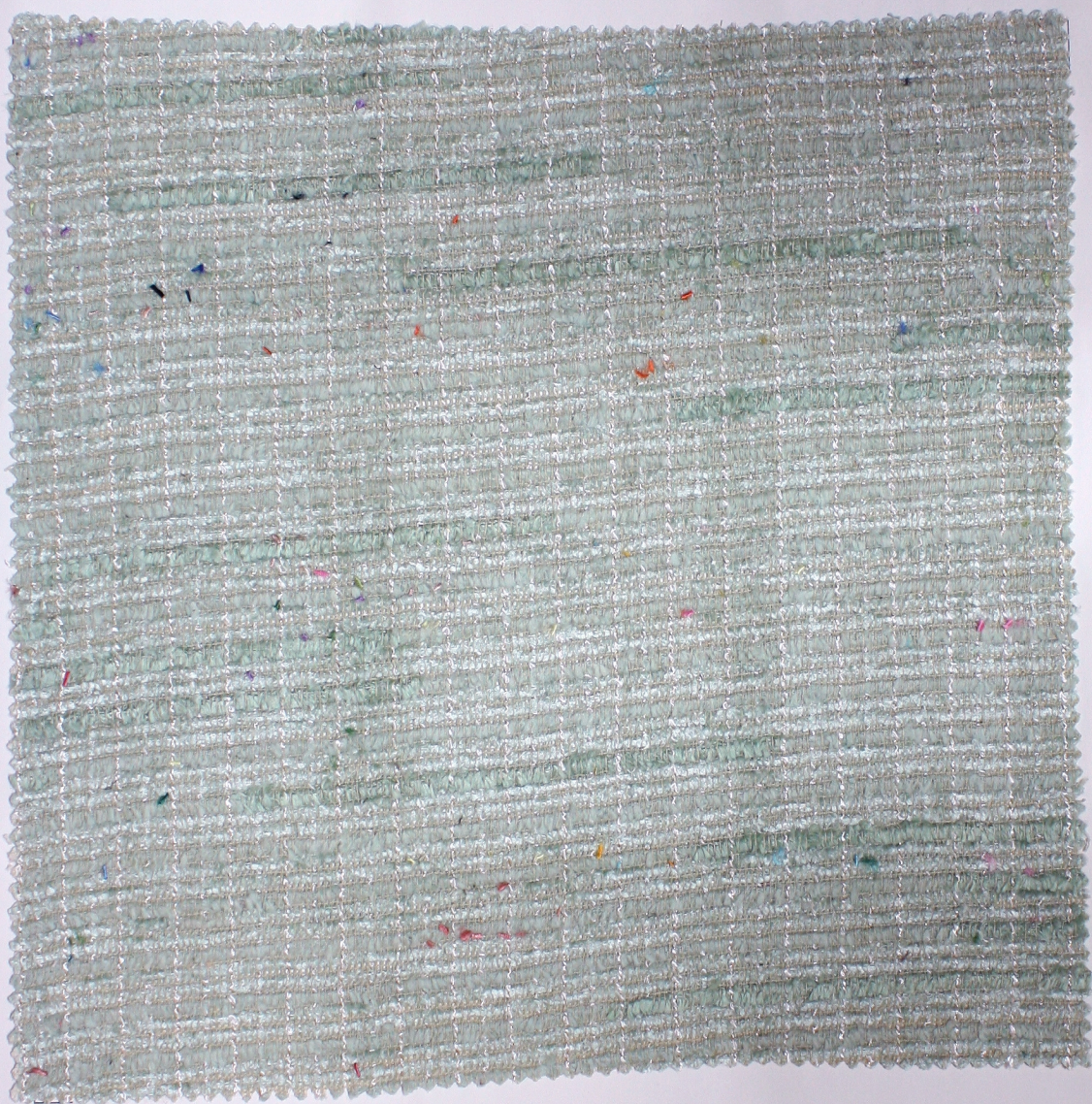


Fabric #713029 - Brick

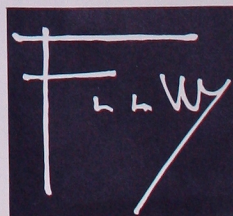


**DESIGN No. 507**

50" CHENILLE CASEMENT



Fabric #701950 — Willow



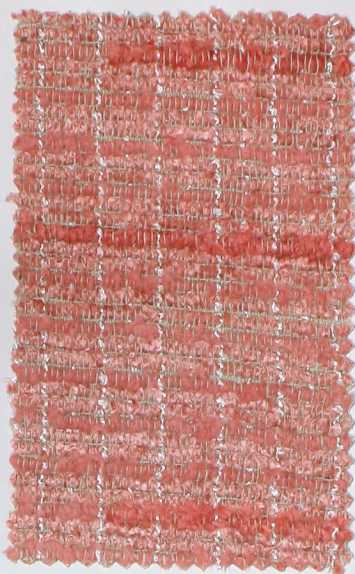


# DESIGN No. 507

50" CHENILLE CASEMENT



Fabric #701951 — Old Gold



Fabric #701952 — Brick



Fabric #701959 — Topaz



Fabric #701953 — Granite



Fabric #701954 — Blue



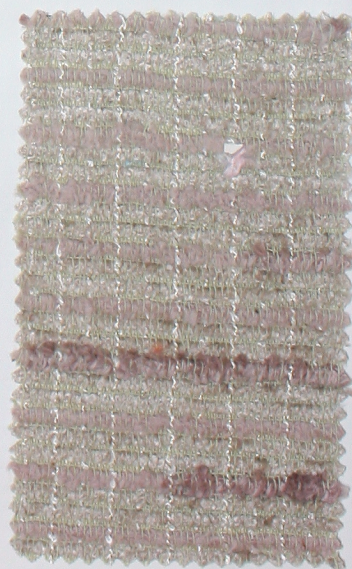
Fabric #701957 — Eggshell



Fabric #701955 — Pink



Fabric #701956 — Turquoise



Fabric #701958 — Tan







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